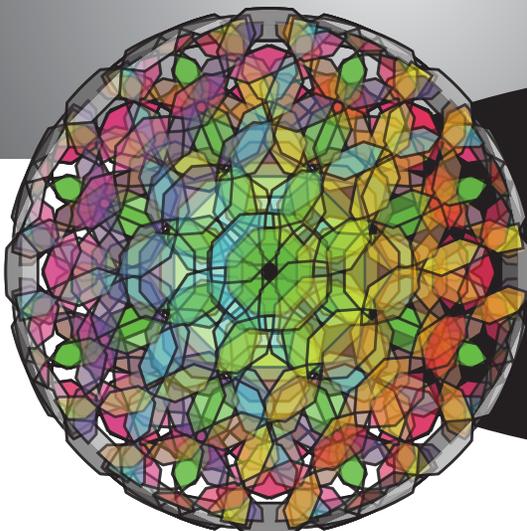


Still Linear?



What's in your business box?

Marketing for the People



Want a Quantum Vessel?

Business Activity

Traffic Patterns



Have they changed?



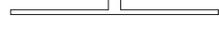
Attention Spans

What's going on with your audience demo?



Purchase Retention

Does your business need more?



What shape you style your business as, is up to you...

The first page, said 'box,' However, flexibility of thought is crucial for dealing with serious matters. [Learn Flow]

Your business can be viewed more spherical, if you desire.

It can be more elliptical, curvy, straight, polygonal or anything that you choose.

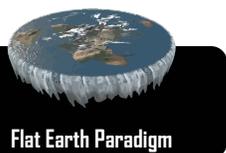


Just remember it is 3D...

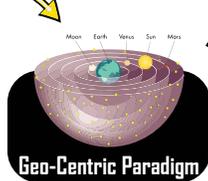
...4D if you account for time.

Shifting Views on the Arena of physical reality...

And how cultures shift with each new paradigm.



Flat Earth Paradigm



Geo-Centric Paradigm

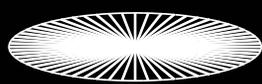


Heliocentric Paradigm

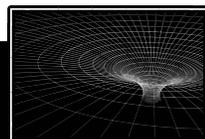
It's not about right or wrong...

It's what the cultures knew at the time and how well they were able to discuss, which led to breakthroughs in generational thought.

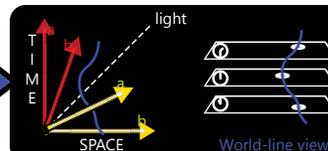
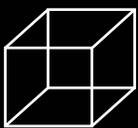
Then we moved into the Atomic and Modern ages.



Newtonian Relativity, was flat.



General Relativity



Time became the 4th dimension in the view of physics.

3 Dimensions plus time equals, 4 Dimensional space.

From there we moved into string theory, (Transitioning to the digital age) and now the 'quantum models.' These have physicists currently debating on 5, 6, 7, 11 and even 13+ dimensions.

You can't imagine all the various dimensions that a 'time = money' economy can generate.

Just know that if you don't know the shape of your own 'business box,'

You'll never know if your affairs are in order. No matter what level of technology you apply to your activities.

Knowing your shape is step One.

Marketing has always been subliminal

Concerns of the past were pushed by rumors. Which are also subliminal.

The Markets can be seen as numbers or people.

The sectors and the people are often unconscious actors.

A Master Marketer sees both the behaviours & numbers simultaneously !

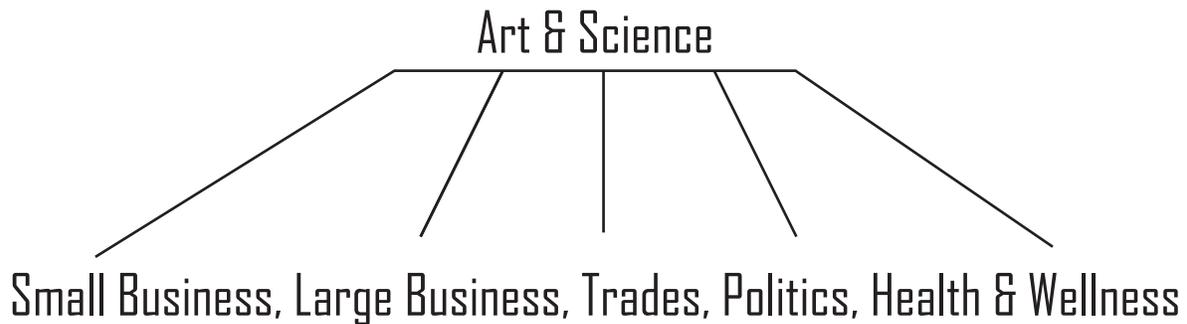
A Government, will also see the sectors. But will be unable to look away from the numbers. Ours displays it like this:

SECTORS



Marketing in Calgary

Will become a powerful force which pushes on the boundaries of our nation. Current experts in this field will be able to visualize the economy in this way:



By speaking on both sides of activity (art & science) the people in Calgary, will begin to see the correlations between numbers and behaviours which, were previously hidden due to separation of thought.

Remember when most people believed that skateboarding, rapping, video game playing and other such new age (at the time) adventures, were a waste of time outside of being a hobby?

To understand how 'Culture' can be created seemingly out of nothing, one must note the importance of timelines and what they meant to both the subculture and dominant culture in that moment. One must see both the groundswell and breakthrough moments which happened in each subculture.

Each of these moments are iconic to what have become billion dollar industries.

Urban Fashion

Skateboarding

Gaming



1986 - "My Adidas"



1999 - "The 900"



2004 "Evo Moment # 37"

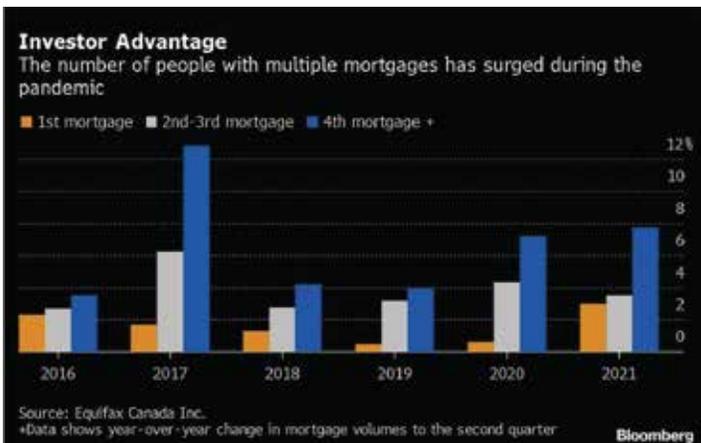
Calgary's Culture



Is one of creative introversion. Meaning, we don't actually have our own culture for the people here to buy into. This is why the Prosperity Act of 2004 in Alberta only worked for a small time.

[We went from \$0 debt to \$100 Billion in 17 years]

Our culture is based on accumulating wealth based on profits which stifles the ability to re-venue, capital to places that require it before situations get dire. This means that, money is often utilized in the most uncreative ways and not funneled back into the middle class, where it could build upon our foundations. And it is the people as much as the governments or institutional programs who are doing this to themselves.



We routinely exploit ourselves. And fail to realize that we are responsible.

Calgary's Culture is based upon local business and right now, that is shifting to corporate culture. Which means external entities are able to sell us their creativity while stifling our own. Simply because we are afraid to give up control while seeking originality.

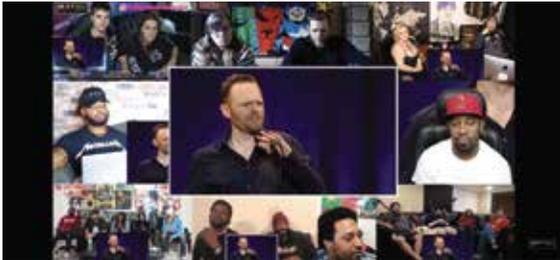
This is why the Marketers and Advertisers, for Calgary have a large responsibility upon their shoulders at this moment in time. Whether each individual group or business realizes it currently. Their role is to connect local businesses with each other, in a collaborative process which connects the people here to local options that matter.

Age of Artifacts

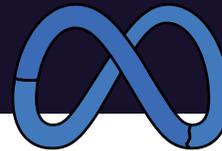
**The path for the willing has been created.
Bravery is needed!**



Meta is not new!



Do not get lost in the narrative of what is new. The metaverse, is already here and has been for some time now!



I can lead you to this and many other points within the Multiverse!

Nike recently did something that garnered praise for being forward-thinking. But what they did is rooted in old energy. [See 'Decentraland' for more information on Metaverse.]

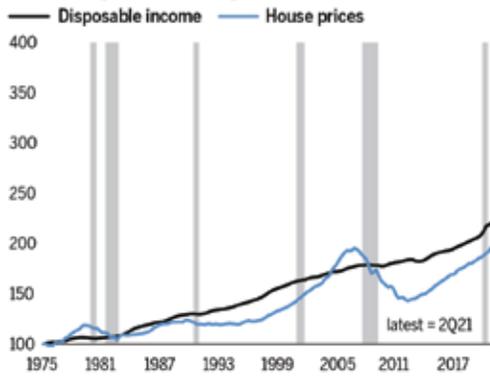
Nike Files to Trademark 'Virtual Goods'; Hiring Metaverse Designers

The sports apparel and sneaker company filed seven requests for trademarks and patents on their goods ranging from footwear, clothing and sports bags to art, toys and accessories.



U.S. HOUSE PRICES HAVE RISEN BUT REMAIN LOW RELATIVE TO DISPOSABLE INCOME

Real house price vs. real disposable income (Q1 '75 = 100)



... THE OPPOSITE IS TRUE IN CANADA WHERE HOUSE PRICES TO DISPOSABLE INCOME HAVE SOARED

Real house price vs. real disposable income (Q1 '75 = 100)

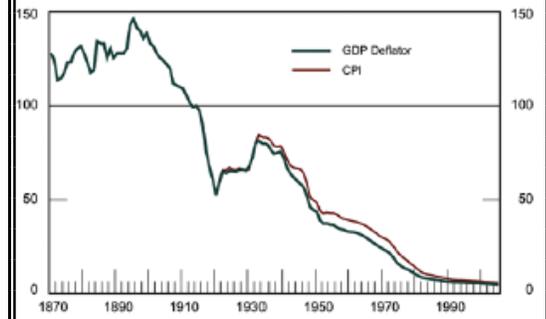


SOURCE: MACROBOND, MACQUARIE MACRO STRATEGY NATIONAL POST

Chart A1

Purchasing Power of the Canadian Dollar

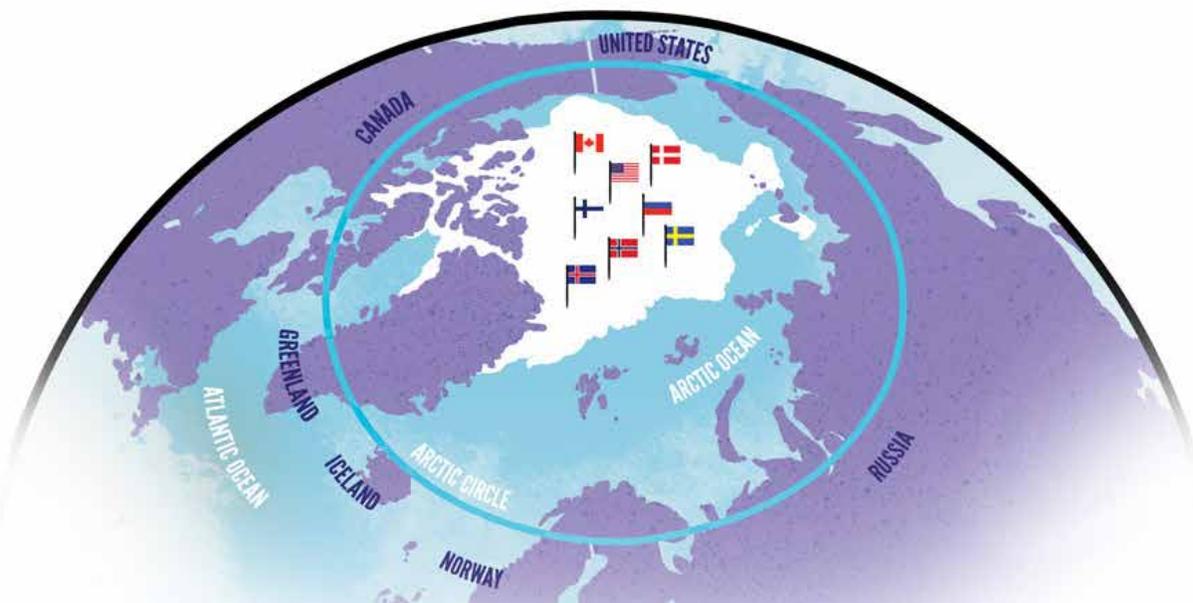
1914 = 100



Source: Leacy (1983)



All of this information is connected to the metaverse.
 As everything is connected.
 I will show you how your business can find an advantage,
 through a local option, over world powers and global
 competition.

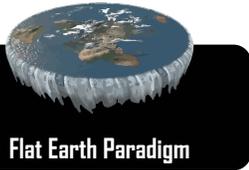


Age of Artifacts

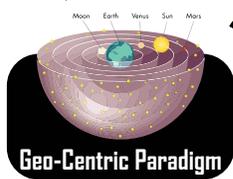


Shifting Views on the Arena of physical reality...

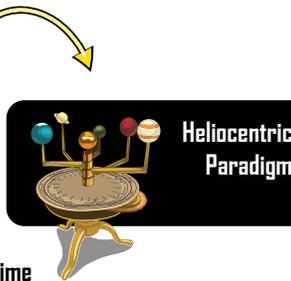
And how cultures shift with each new paradigm.



Flat Earth Paradigm



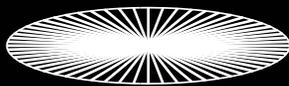
Geo-Centric Paradigm



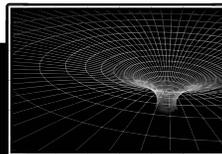
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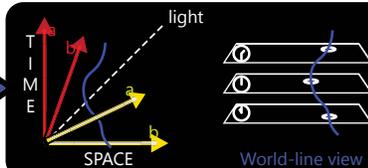
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General Relativity



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From there we moved into string theory, (Transitioning to the digital age) and now the 'quantum models.' These have physicists currently debating on 5, 6, 7, 11 and even 13+ dimensions.

Your future hopes will be realized through innovation in how we think.
It's really as simple as valuing the economy more in the now,
then we do the past or future.

But to get there, we must learn and work at doing this together.

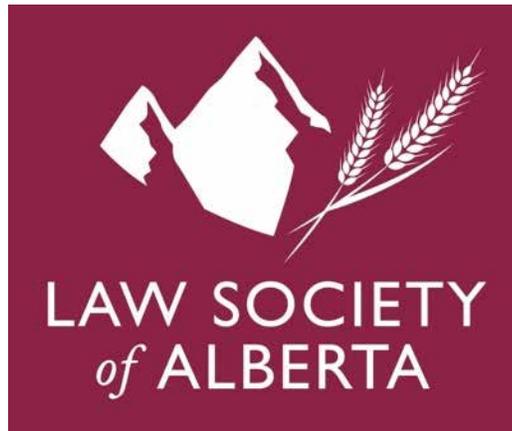


Already Aligned

If messaging is to be believed, this plan is already aligned with others in our society.



BANK OF CANADA
BANQUE DU CANADA



TRIBUNAL OFFICE
LAW SOCIETY of ALBERTA



IMPACT
SOCIETY
AWAKENING THE HERO WITHIN.



CALGARY
POLICE
SERVICE



IMAGINE A WORLD IN
WHICH THE ABILITY TO
INSPIRE IS PRACTICED
NOT JUST BY A
CHOSEN FEW, BUT BY
THE MAJORITY.

-SIMON
SINEK



connectFirst
credit union



AGLC
Alberta Gaming &
Liquor Commission



Alberta Heritage Savings Trust
Fund

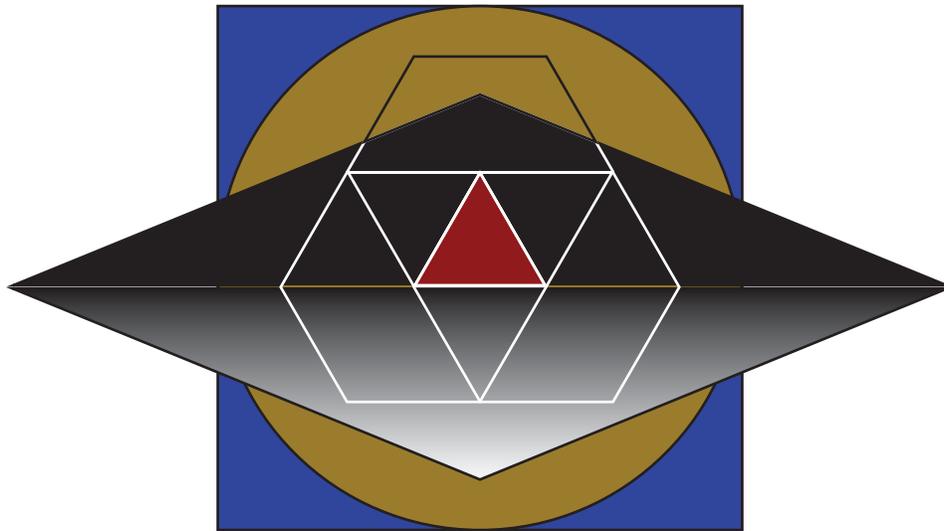


The Local Option

The local option is directed at communication and trade. We increase the economy for ourselves so that we have the TIME to ensure that the knowledge we will be trading upon, creates enough reciprocal benefit for us to spread good to our societal neighbours and partners.

The focuses are on Art, Civility, Beneficial Gains and an increase in the value of QUALITY TIME. We will be able to focus our skilled professionals, talented artists, young adults and other local specialties. So that the illustrations below along with other physics, economics, and societal representations better communicate the importance of the following message:

LIVE AUTHENTICALLY | SHOP LOCALLY | SPREAD GOOD



The 2 Sides of Economics

Velocity

Containment

Law

Accounting

Credit

Debit



Charity

Culture



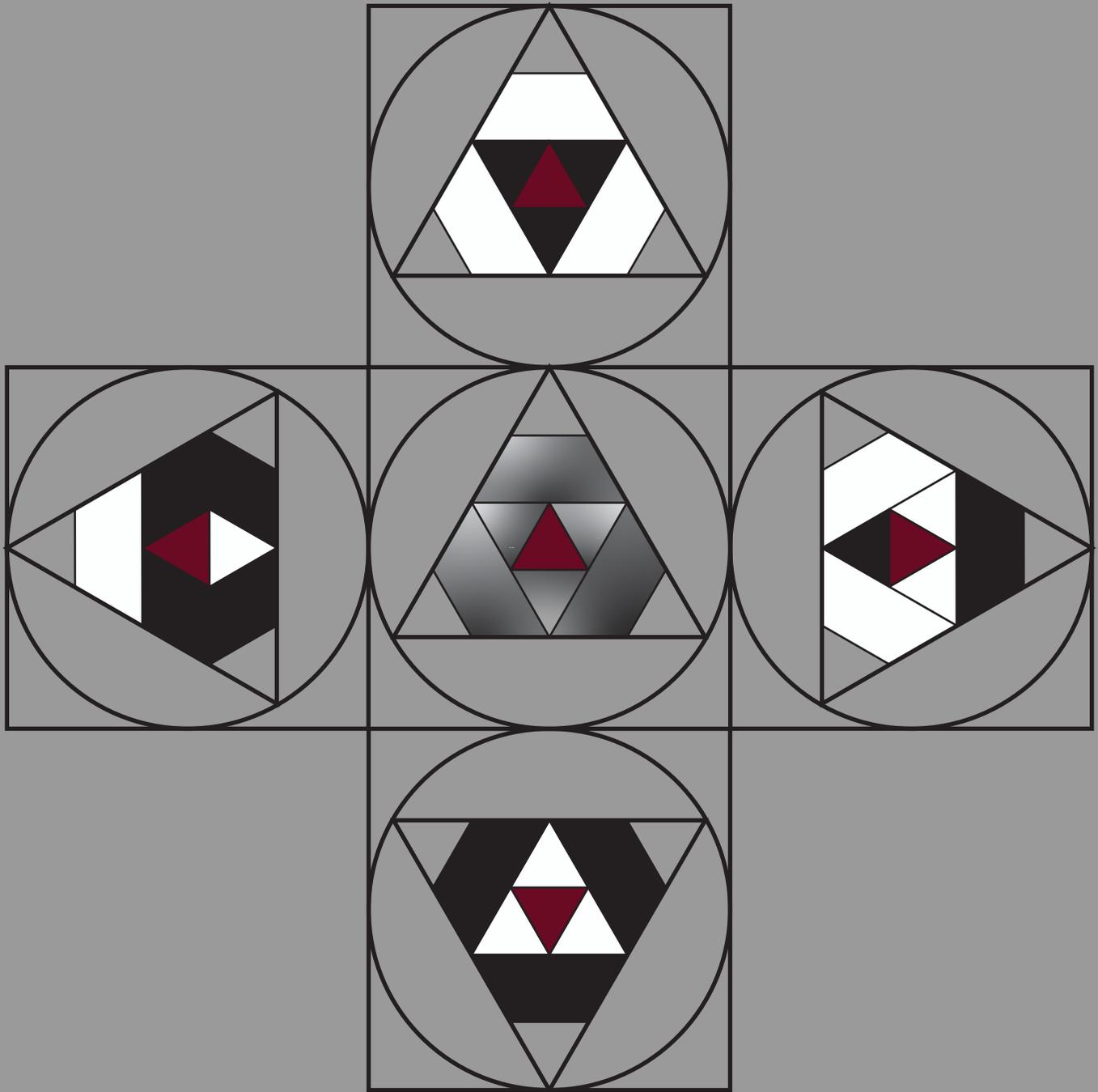
Goodwill

Trust

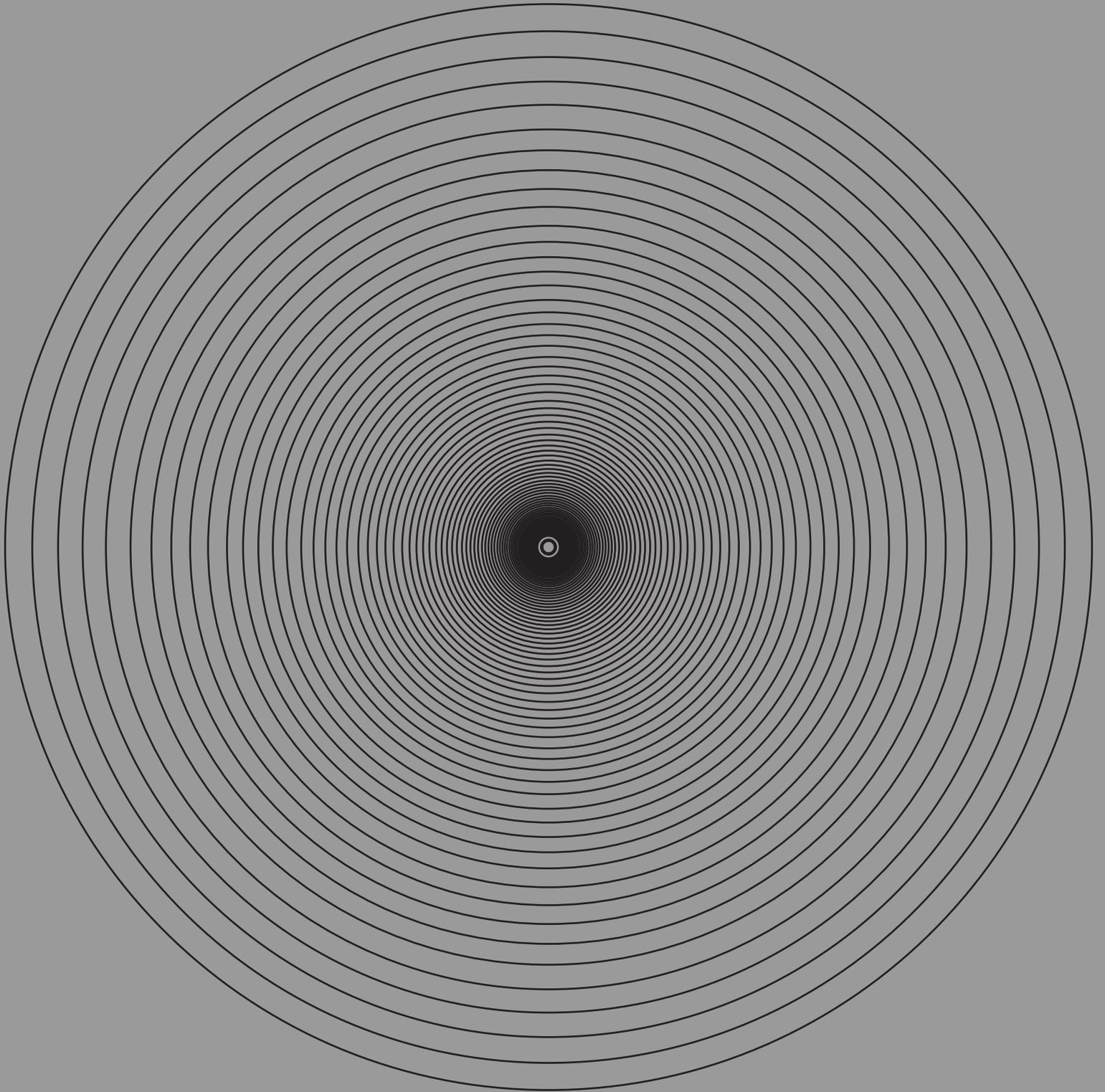
Advertising

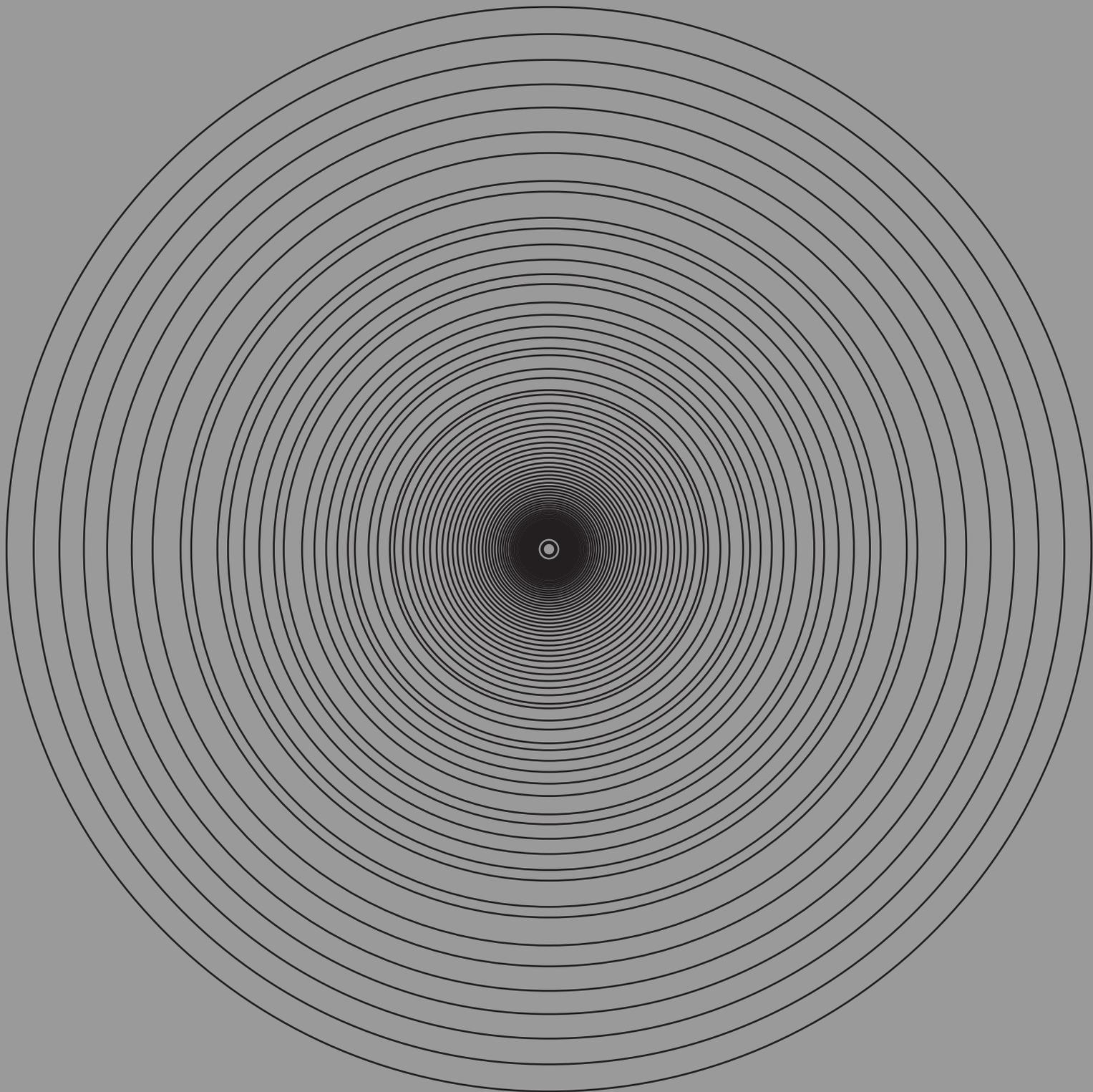
Research & Development

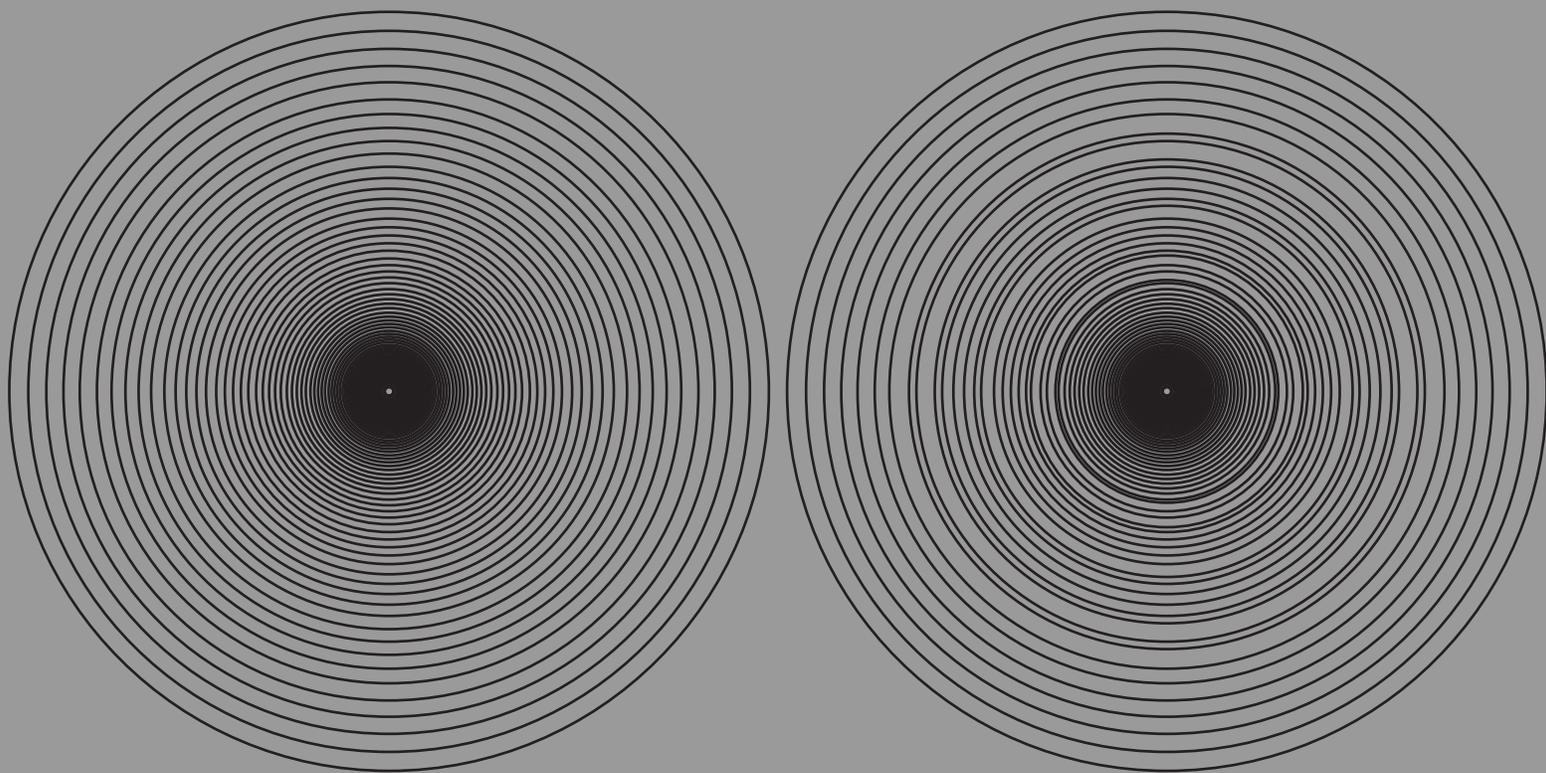
The Socio-Economic Patterns for Municipal Corporations. Represented in 2D.



A 3 Page Example For How People Learn to Think Differently







This is the end of this presentation.

There is always a way to get to prosperity, just as there is always a way to lead the people down the road to ruin.

**I bring you the problems and the solutions in a general way.
The answer to your individual and business issues, is culture creation.**

**But that takes a leap of faith in local investment. As you cannot know before you begin.
Otherwise, it would not be creativity.**

