

CHAPTER 2:

Where is the chivalry and where for art thou capitalists?



...A philosopher was sent to sojourn throughout Calgary. Seeking the right elements and the right characters, with honest attitudes. A search for principles, needed to form a core group, which could be trusted with municipal destiny!



Only then. When a 'guild for guides' was established. Would the Jester make her appearance. {For she is beautiful}.

Only then... could our philosopher stop knocking on Calgarian doors. Under the guidance of the hermit's light, the artists would find their way.



Age of Artifacts



The only question, was whether or not. 'Private equity' would be prepared to greet them. For the nature of the battle that is coming to these lands is, as old as time. And yet, the beasts of ancient days, now have new faces.

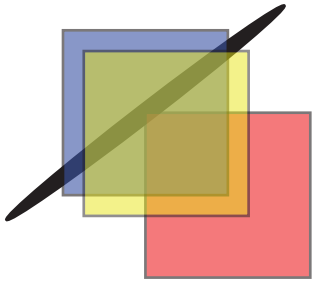
Already the people in various wards and electoral districts have begun to feel the shift. The economy is already changed. Authenticity has returned to Western lands and with it, our people will not tremble. The markets will rally!

CHOOSE YOUR ACTIVATION METHOD:

ADVERTISING

ADVENTURE

A VENTURE



FORM BUILDINGS

[Historically termed: Fashion Houses]

FOR CALGARY, ALBERTA & PALLISER'S TRIANGLE

In this section:

- National Economic Wiring.
- Developing Creative Sources.
- History of Fashion Houses.
- Abstraction of the Sovereign.
- Citizenry Core. Economic Effects. Character Development.
- The Pinnacle of the West.
- People First. Spreadsheets Second.

INFRASTRUCTURE

TRADE
DEALS

OPERATIONS

GRANTS
& PROGRAMS

KG



LOANS
& SUBSIDIES

KG

Corporate Income
Wealth More Hidden
TAXES

TIME

MONEY



Business Activity

Big

Medium

Small

Niche



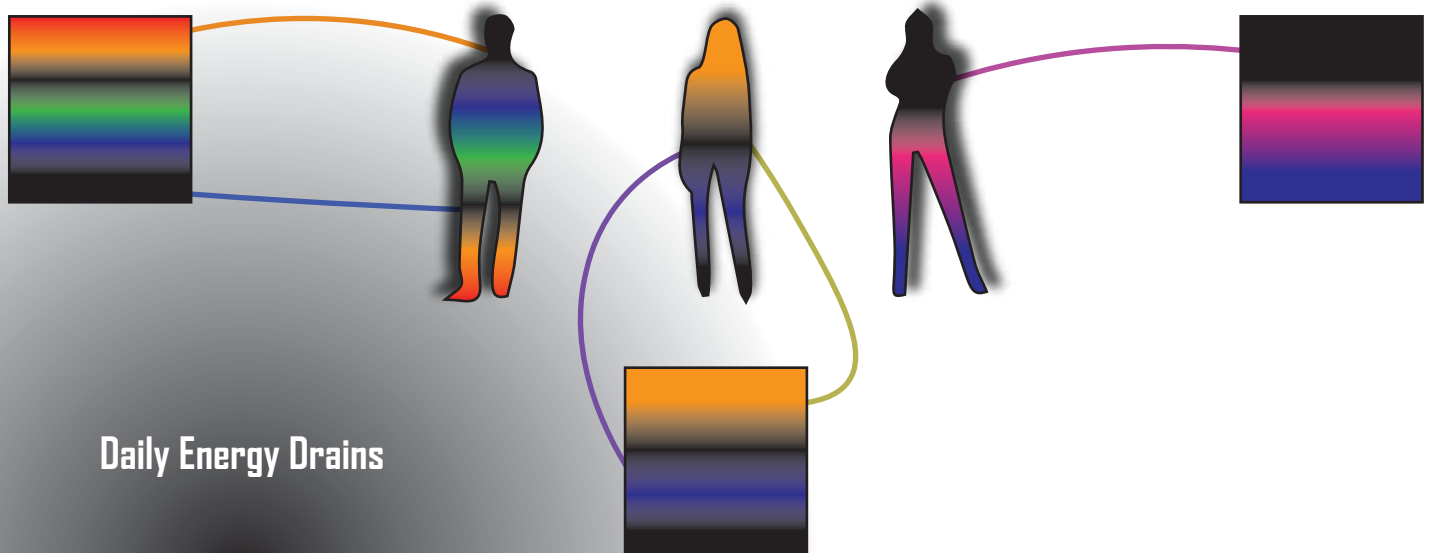


Calgary: Diverse people. Compartmentalized living.

Our strengths allow us to attract value for our currency, at rates higher than most other places in the world.

We share a social order powered through a peace loving mentality.

And yet, our level of compartmentalization ensures that our people lose wealth to interests outside of our areas of influence and market borders.



Daily Energy Drains

People are the creative source. Ours are currently being depleted of both time and money. Without the ability to contain wealth, long enough to replenish local needs, we increasingly lose our ability to be a benefit. Evidence one way or another can be seen through a variety of lenses:

■Economically■

Inflation Rates, Interest Rates,
Debt Increases, Dollar Value.

■Socially■

Language, Conformity,
Classifications, Cultural
Attitudes.

■Power■

Trust and Mistrust,
Governance, Families,
Communities, Basic Needs.

We are taught to think of brands, when we think of fashion.

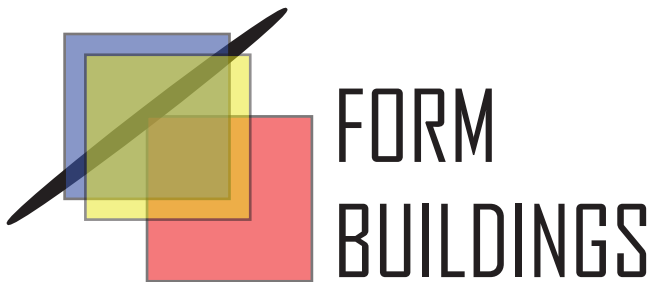
Currently, this manifests in the common-mind as what we buy.

This is due to commercialization.

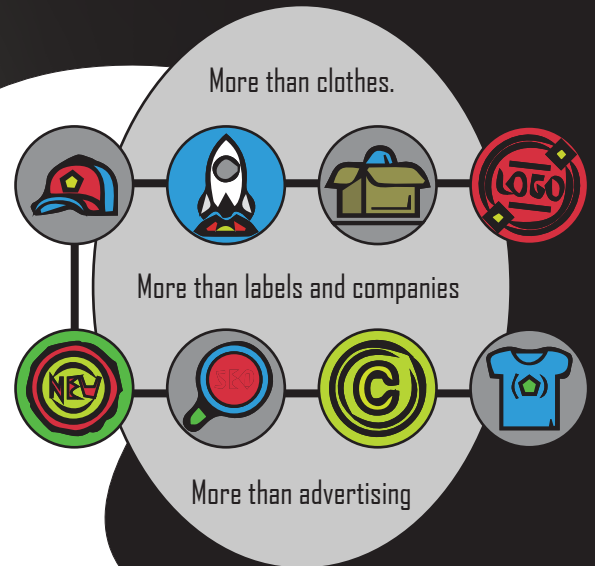
But fashion is so much more than commerce.

FASHION IS
THE PEOPLE

BUSINESS IS
WHAT WE DO



It is more than jewelry.



- Work to assure individuals increase in their quality of life.
- Shape and mold with authority and localities, to fill the gaps of society.
- Create pathways for exploration with safety and security.
- Hold value for wealth generation within their proximity.
- Entice and intrigue foreign expenditures without interest overload.
- Connects locals and provides AID while replenishing the local economy.

[AID: Attention, Interest, Demand]

QUESTION:

What is Sovereign?

A. The will of the people.

This is why sovereignty will always be abstract.



There will always be levels of authority and power.
Ideologies of imagination, magic or the stuff of belief,
are an everlasting creative source.

Once the people are magnetized. Once self-organization is realized. New economic realities emerge for local societies. As they work to tell their stories. Individual and Group.

A society that can contain their stories. That can work their dramas, comedies, and tragedies into a shareable medium. Become societies which control their own capital resources.

The abstraction is the glue which protects sovereignty.
The sovereign is all people alike, when pointed towards agreement.

Where are we?

Calgary, yes. But knowing the time and place are simply starting coordinates for realizing our economic activity.



Citizenry Core Questions:

It is not about outward identifiers. It is about individual feeling. Individual logic, rationale and actions. It is about relaying these sentiments to the group.

So what are the correct questions?

The challenge is whether or not a city, can find answers, harmoniously. Our strength is in our various communities, societies, groups and diverse individuals. So what are our opportunities?

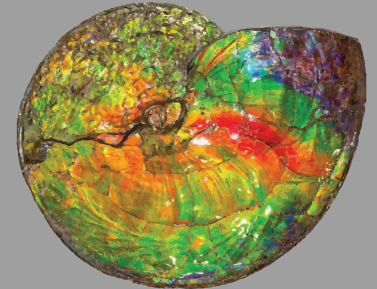
Who can be helped?



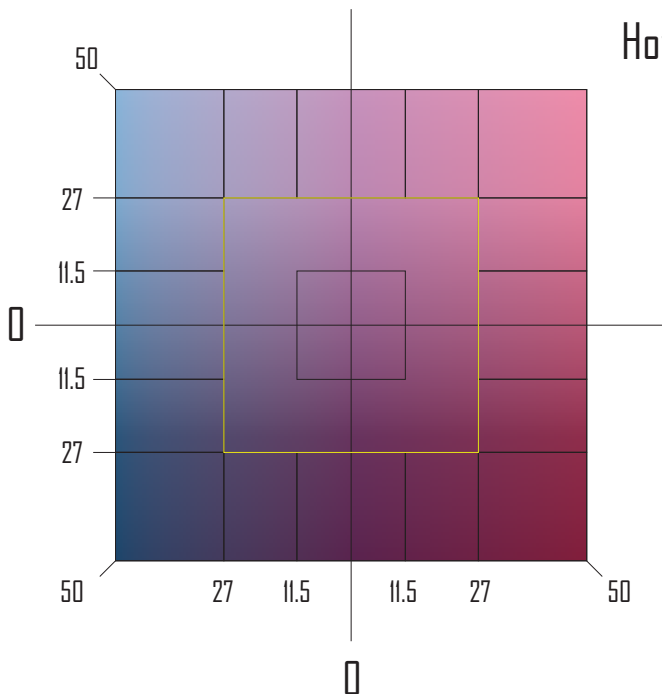
What can be beautified?



Why is it important?



How do we do it?



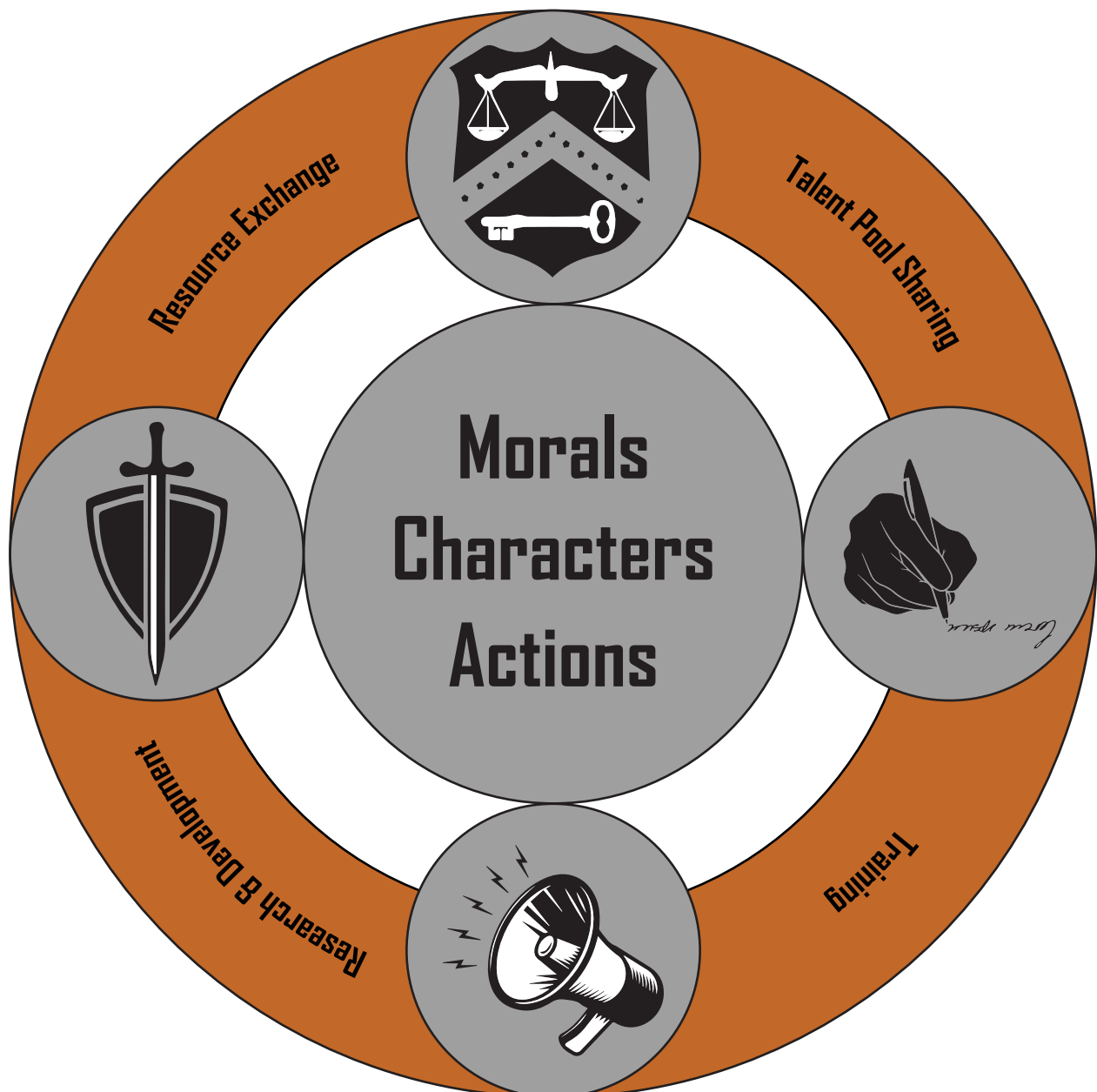
Orderly Altruistic	Neutral Altruistic (Orderly)	Neutral Altruistic	Neutral Altruistic (Chaotic)	Chaotic Altruistic
Orderly Neutral (Altruistic)	Neutral (O/A)	Neutral (Altruistic)	Neutral (O/A)	Chaotic Neutral (Altruistic)
Orderly Neutral	Neutral (Orderly)	True Neutral	Neutral (Chaotic)	Chaotic Neutral
Orderly Neutral (Selfish)	Neutral (O/S)	Neutral (Selfish)	Neutral (O/S)	Chaotic Neutral (Selfish)
Orderly Selfish	Neutral Selfish (Orderly)	Neutral Selfish	Neutral Selfish (Chaotic)	Chaotic Selfish

To gain the benefits which come from an aligned economy.
We must discover the characters in our populous, in order to align the citizenry.

In business terms, the plan is quite boring, exacting and measurable.

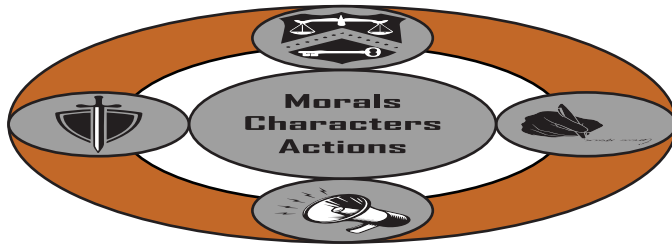
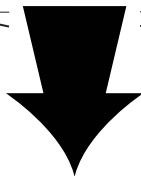
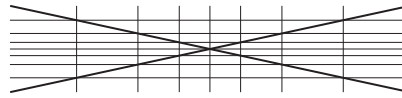
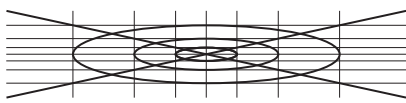
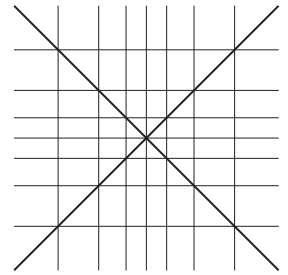
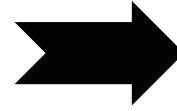
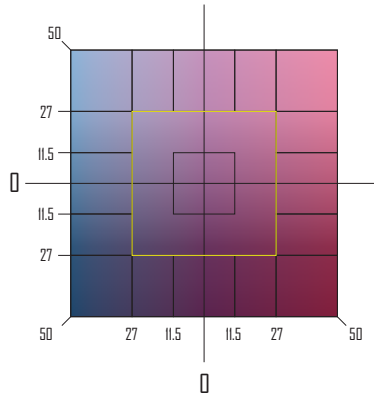
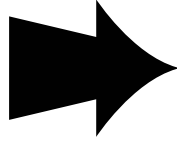
But on the high seas of mercantilism, 'form buildings' are meant to create both anchors and helms. Allowing private equity the ability to explore, without crossing the moral sensitivities which arise in public shores.

The Steering/Ship's wheel acts as a compass for becoming a Pinnacle of the West. Regardless of industry or sector.



Through development of the inner character, within the citizenry.
The spreadsheets and numbers needed for revenue reciprocity will be created.

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By aligning individuals and groups through morals and actions.

A society without poverty can be grown and prosper, without giving up liberties.

LIVE AUTHENTICALLY

SHOP LOCALLY

SPREAD GOOD

