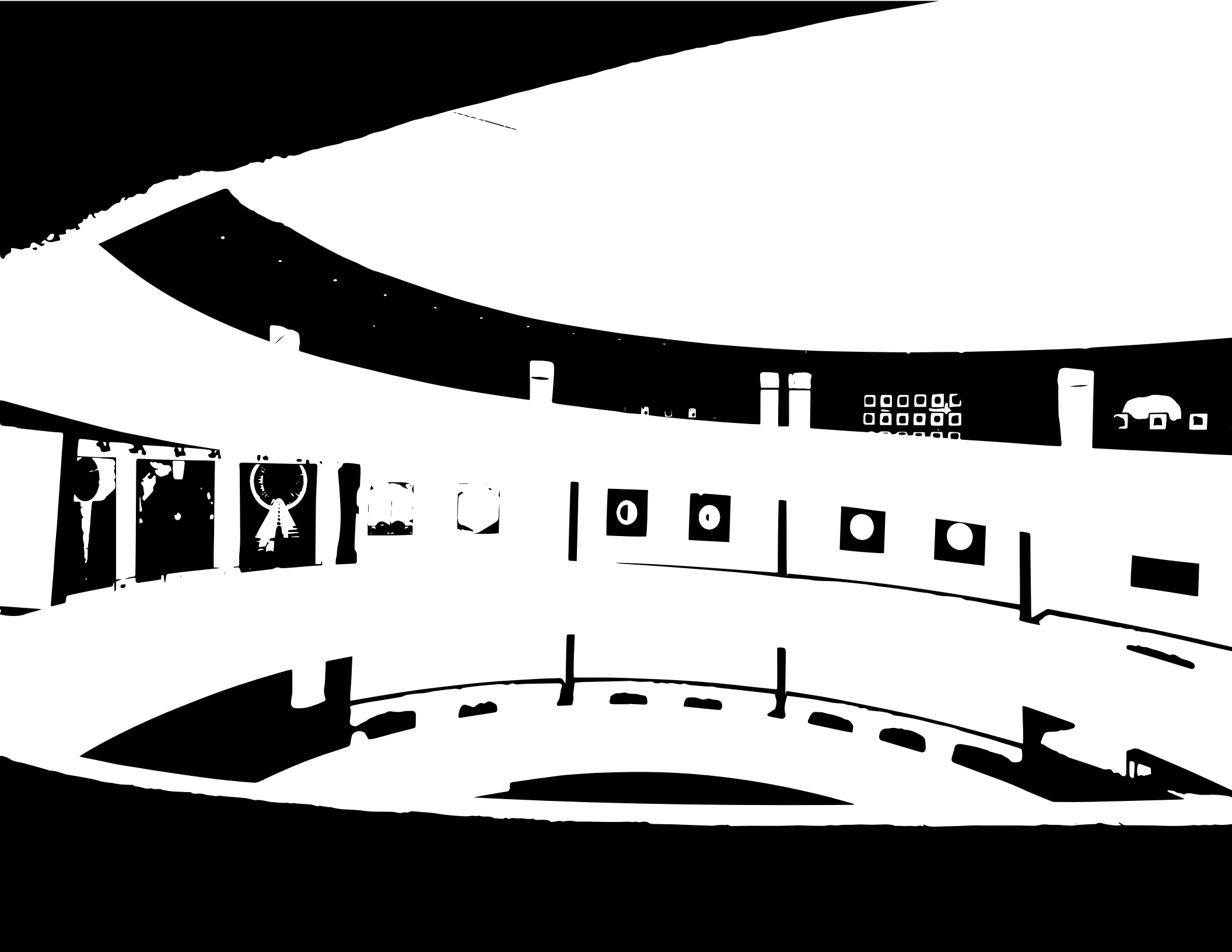
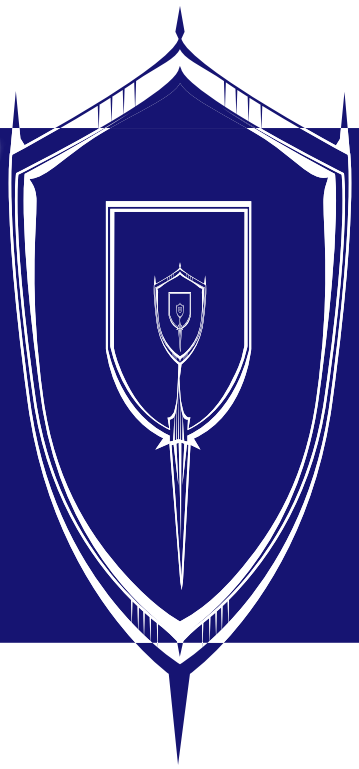


# LEADERSHIP



# PATTERNS

- Simplify your Society
- Patterns and Work Flow
- Team Chemistry with Clear Goals
- Structures, Hierarchies and Emanations

## Imagination
### Creates Innovation

# *Simplifying Society*

**The Triangle shape represents the omnipresence of the third party in society.**

*A societal contract*
*Naturally arises*
*whenever 3 _____*
*are involved in agreements*

## THE NATURE OF POWER

We encourage the reader to think of large, mainstream institutions, in the form of governments and the private sector. This is done, to provide real world thought anchors for discussing the fundamentals of society. The reader is asked, to keep their own situations in mind, as the principles are scalable. We speak broadly for maximum relatability.

*Our borders are not just on maps or contracts, but are found within the collective psyche of populations. Belief systems, etiquette structure, upbringing, social structures and so on; to often are taken for granted when an individual is faced with the group dynamics of modern life. How this has worked up until recently, was a closely guarded secret amongst brands who many believed, were just protecting their own intellectual property.*

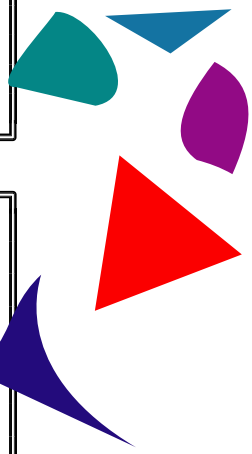
*The information age was all about marketing and also it's shadowing counterpart, propaganda.*

*Governing bodies are like filters over the land and culture.*
*They effectively operate as patterns of our authoritative-people (i.e. management).*
*The different sectors (in the 1st World) are not quite the caste systems of tougher times but do carry similar energy in a modern-day version. The difference from history is that our systems (of what is essentially triangular agreements), have been able to expand in more dynamic ways, as layers have been added over time.*

*On top of the issues you my face as a business owner, team leader, division manager, entrepreneur, or just as an individual person. The larger socio-economic issues which seem like macrocosms to large for us to focus on; are also weighing on you regardless of individual awareness. Even if a role in society can not be found within the vaguely defined sectors below, the electromagnetic spectrum and the nature of authority would still find a way to affect outcomes.*

*Governing Sector* | *Demand Sector* | *Law Sector* | *Legal Sector* | *Supply Sector* | *Commerce Sector*

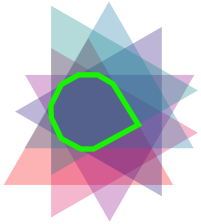
## Authority Sectors



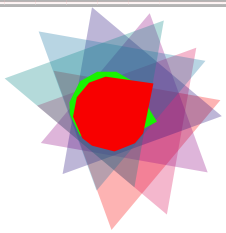
These will twist and spin over time. As laws, behaviours, reactions and interactions of society are constantly being reinforced or changed. For this illustration, triangles and rotation are being used as a reduced interpretation of power and authority over groups and individuals.

## Overlap and create pressure on groups and individuals.

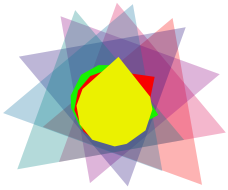
Beginning of a society. Clear rules, agreed zone of control. (Good Member citizens).



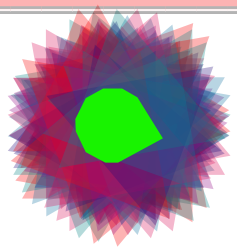
Laws and customs change over time. Some citizens are no longer good, without changing.



More Legal change. Tradition and progress are now at odds in society.

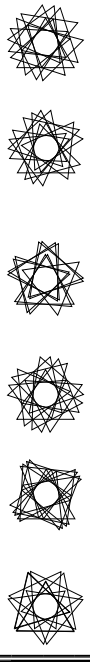


Natural corruption of power on display. Original good vs new zone of control.



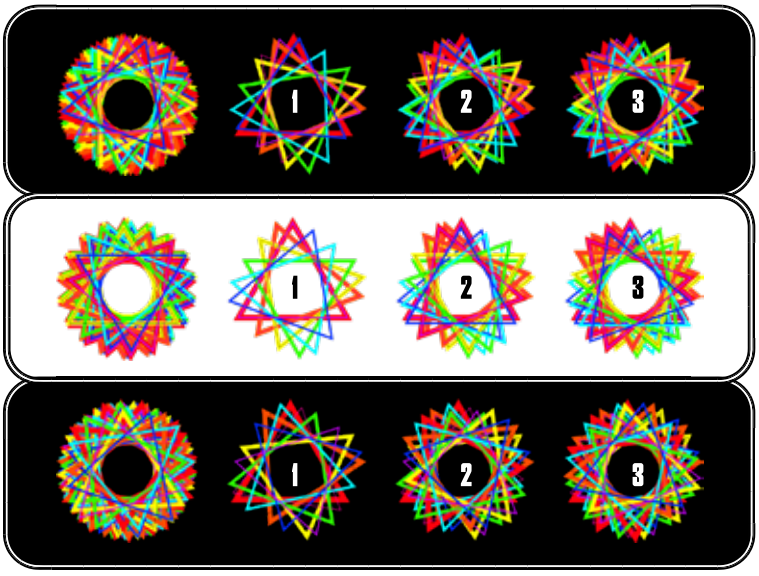
Specifically, governing power takes shape through psychological reinforcement. This creates a pattern in the collective consciousness of people while still allowing for a controlled level of individuality. When much of the group agrees that governance is good so far as their behaviours and actions allow economics to continue. A mindset spreads in order to strengthen the governing party. The structure of the government and its relationship with the people over time ,must be flexible and rigid enough to endure the complexities of power. As more layers are added through rotations, diversity, social issues, etc. Below are simple and complex patterns to depict the change in pattern and natural corruption properties of cultures, societies and groups which regulate and isolate frequencies for control.

Pattern after one rotation



Pattern after many "perfect" rotations

## Rotations in Colour




With all the pressure and stimuli on groups and individuals alike, to perform. It's no wonder institutional power is hard to maintain.

This is only taking into account our collective psyche, not to mention all the real world logistics, planning and politicking that used to be normal for Information Age governance.

Look at how much the opening structures change with 1, 2 and 3 rotations. ("Perfect" indicates the same degree of spin each time).

With many spins the shape in the center appears to become more stable. Yet, as a representation for power, that would take years of retracing over the same collective neural pathways to reach that level.

# More Patterns

(Math is beautiful)

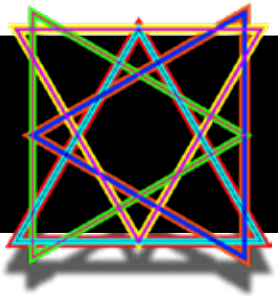
If you could visualize the ideal pattern for running your business. In terms of structure and the mind's eye. What would be the best structure for success?

The numbers below represent the degree of rotation which formed these patterns.

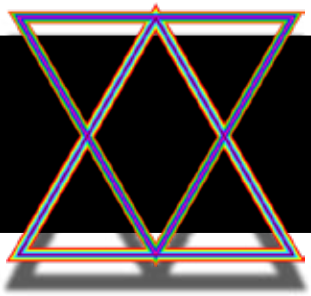
Can you apply your work routines and weekly-patterns to the structures below?

60

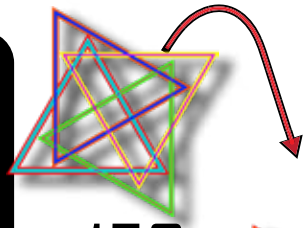
90



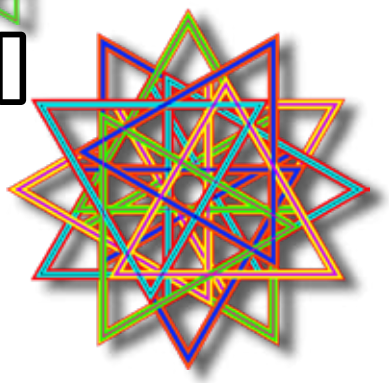
180

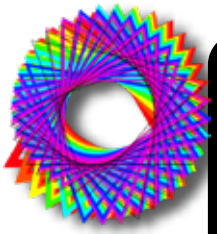


150 degrees of rotation creates a wonderful shape after many rotations. Seems great for a private sector-business built upon a strong foundation of team and caring principles. As each link in the structure would need to hold strong, for them to survive the beginning stages of commerce.

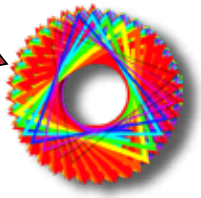


150





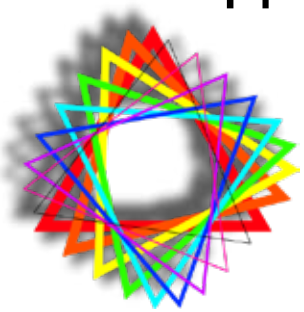
10

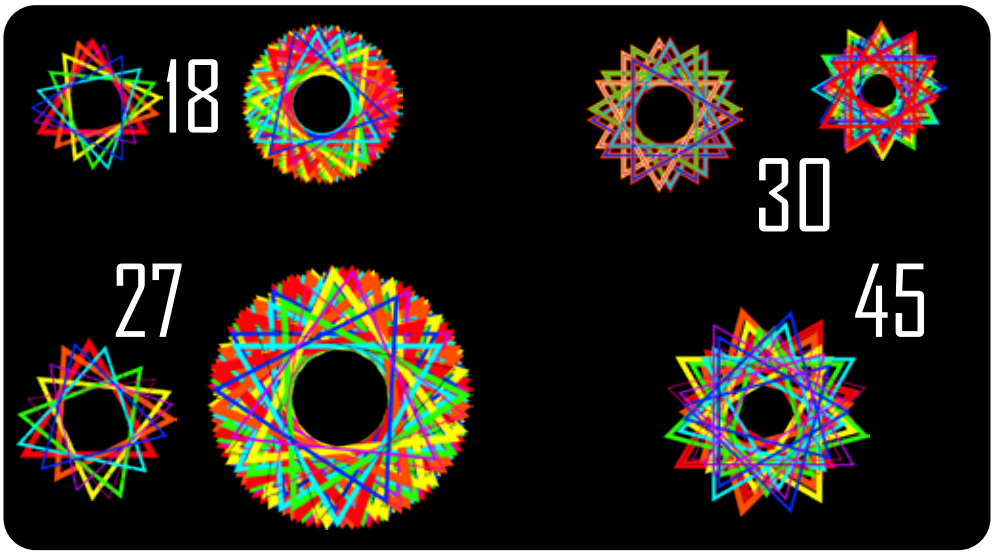


10 Degrees rotation would be very stable as a large governance system once fully cultured.

However, the slow rate of spin means this would take a long time to form. (Likely over generations of people).

14



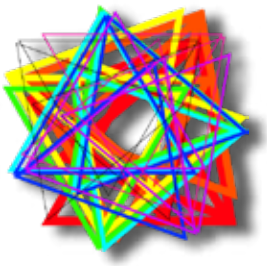


18

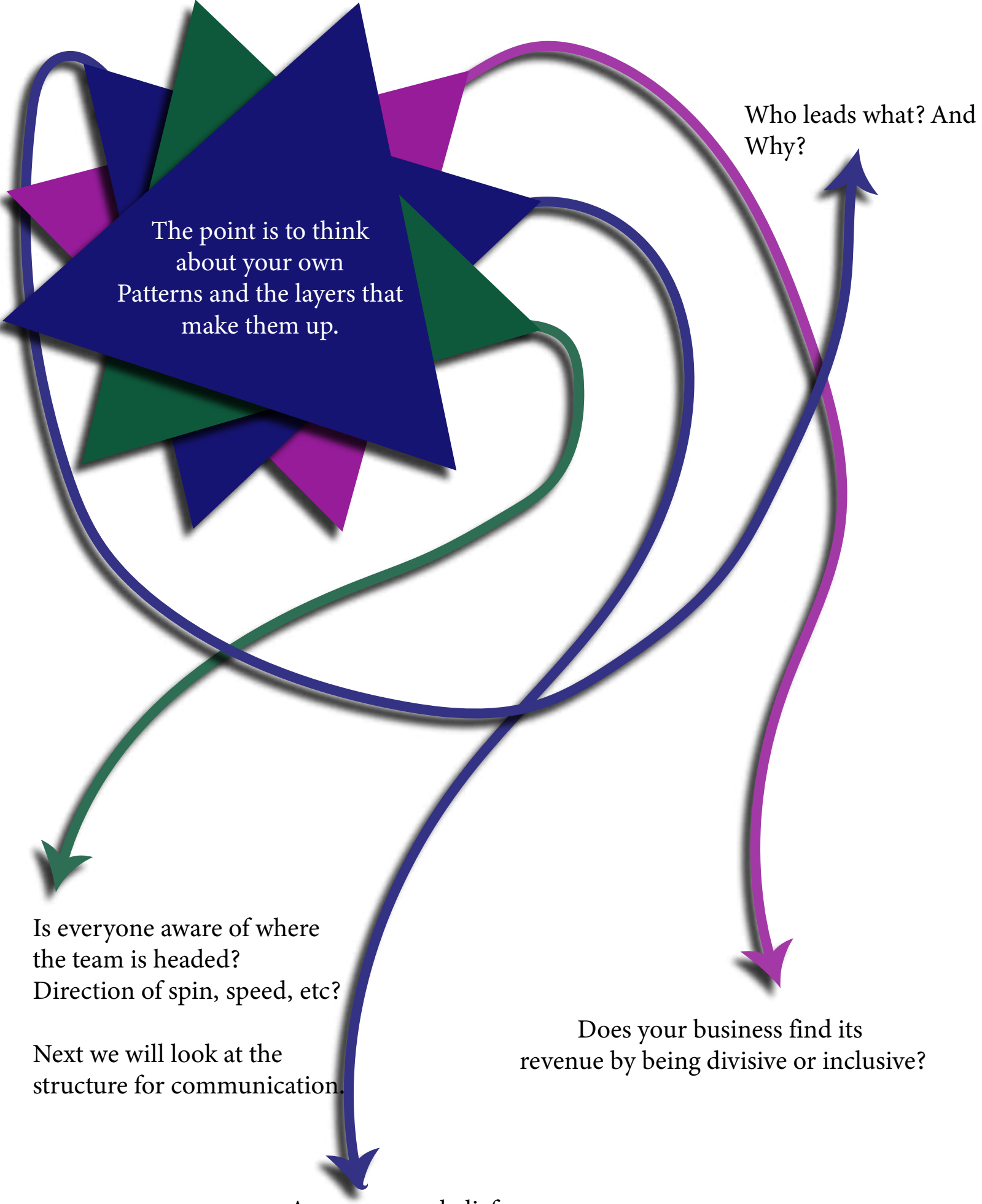
30

27

45



100


The point is to think about your own Patterns and the layers that make them up.
Who leads what? And Why?
Is everyone aware of where the team is headed? Direction of spin, speed, etc?
Next we will look at the structure for communication.
Does your business find its revenue by being divisive or inclusive?
Are your core beliefs, aligned with your center?

# Good Teams Know how to

# Reflect, literally, emotionally and physically.

## Observation

## Motivation Direction

**Whether we are speaking from an individual or group perspective. Authentic discussions are apart of a successful connection, future, outlook, etc.**

We are all aware that people communicate in so many more ways than through just words. Those alone, can be delivered by writing or by speech. And yet there are so many more undiscussed forms of communication that are often overlooked in the day to day.

**Chemistry** That elusive quality all teams are searching for is the understanding without words

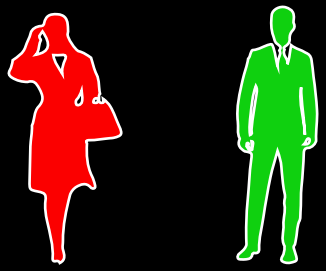
**People.** Their attitudes, abilities and constitutions are what make it work.

**Discover** and learn how to communicate through the FuturePAST Exercise.

Imagine how you would write about your success or your team's success, if things worked out in the future. Who stands out for a role? Who could fill another.

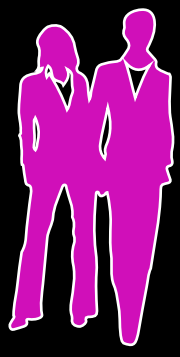
## Find comfortable Archetypes for your goal stories.

Culture Keepers



The Boss

Independent Agents



Partners

# Goal Types

Change comes to all.
So Be Ready!

## STAY ON TRACK

**Forever Goals:** Also called Infinite Goals. These should be big and broad enough to feel just out of reach. Something that feels bigger than you. The purpose is to fuel you with internal motivation, keep you aligned to your principles and allow you to choose your own ceiling.

**Someday Goals:** Events you save and dream for. Life events. Travel Events. Experiences that allow you to step out of your routine or change it entirely.

## EXECUTIVE DECISIONS

**5 - Year Goals:** Previous to the Information Age. This was at one time the big goal people, thought about. Now it is more closely associated with interview questions. This is still a good gauge for potential and can provide analytics for individual self-worth.

**Annual Goals:** As Loose as resolutions and as serious as contractual performance metrics. Annual goals are often a great source of energy. They are both flexible and timely enough to be shared in group settings.

**Quarterly Goals:** Best used as a reflection tool. No matter the performance metrics an individual chooses to utilize for measuring their progression. The quarterly goal should be a routine moment connected to the continual intuitive movements you are making now.

## ADJUST IN THE MOMENT

**Monthly Goals:** These are best for connecting with your points in society. Everyone knows the feeling of experiencing the first few days of a well planned month.

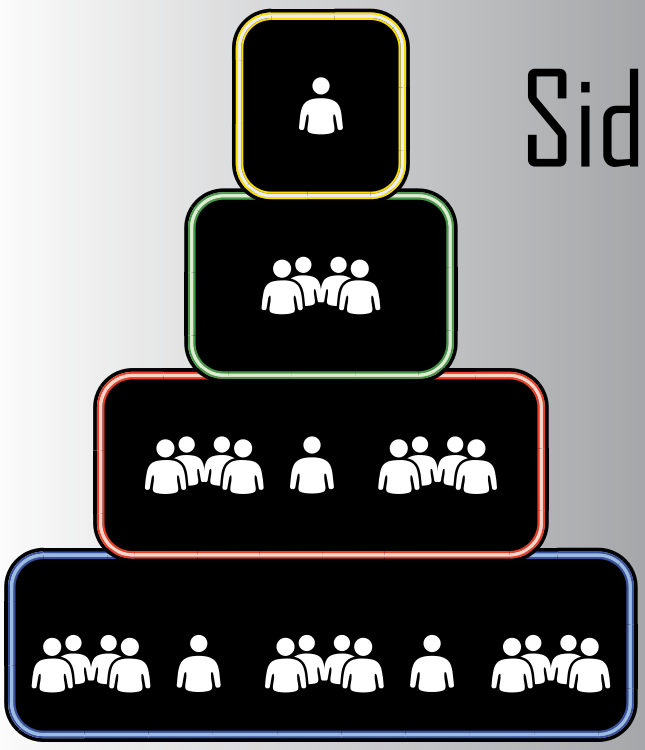
**Weekly Goals:** These keep us tied with current events, communities and the company we keep. In essence this is the planned movements of our social circles.

**Daily Goals:** These goals are often the most subjective of any goals an individual or group will set.

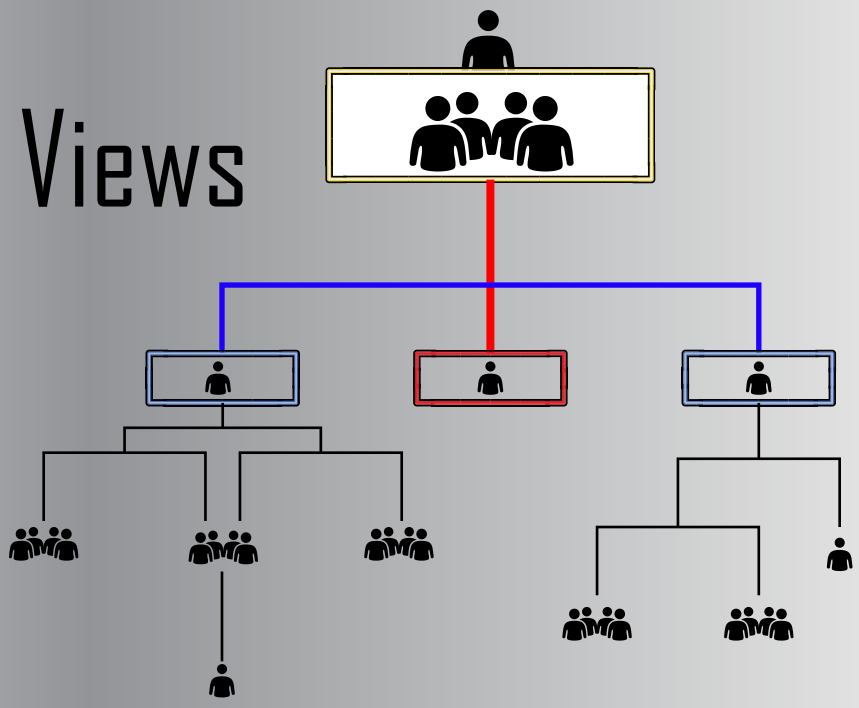
## BALANCE

**Work/Public Goals:** How the individual appears to the larger society, or how they appear in their role. External Reward Systems.

**Private/Personal Goals:** How the individual appears to themselves or closest groups, Internal Reward Systems.



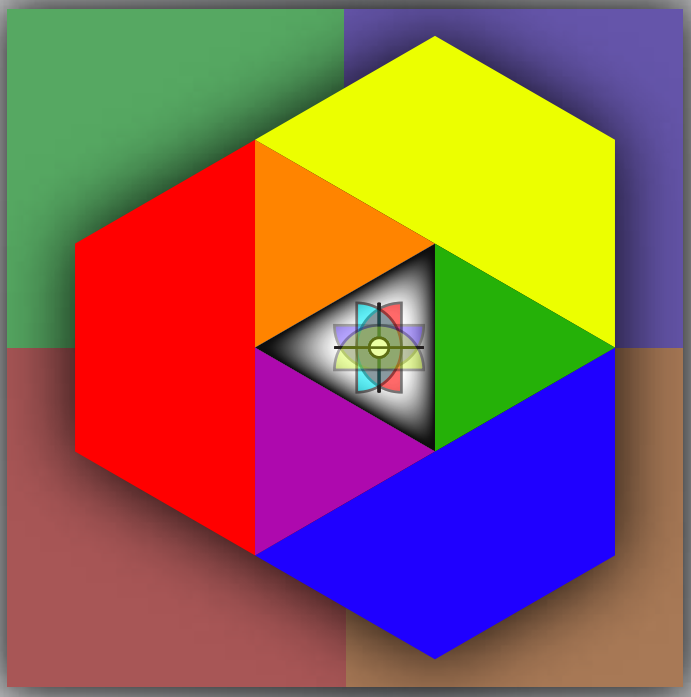
# Side Views



**Corporate Structures | Hierarchal Approaches | Authority Branches**

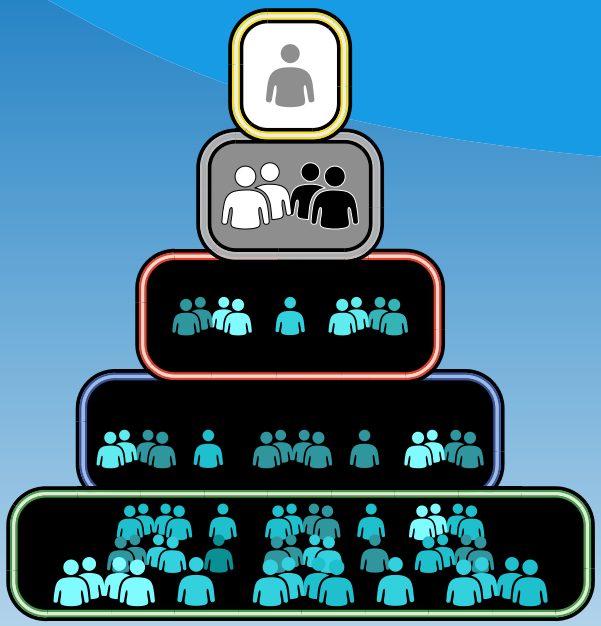
**Not a new process. A new perception.**

New views for the Experience Age.



See the Structure From More Angles.

# Top View



Traditional Hierarchies

Broad-scope of the Modern Day

On Paper known as: NAFTA/NAICS

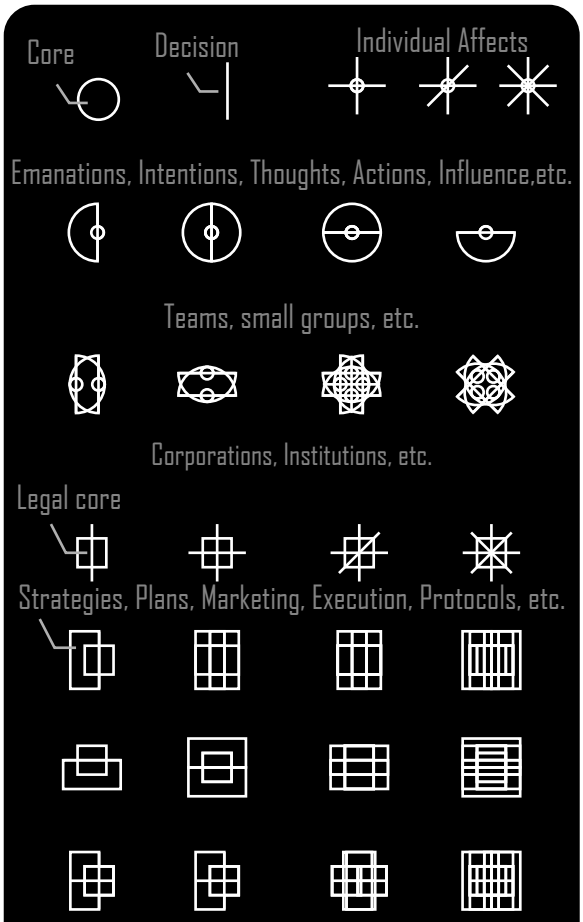
Imagine knowing about the leaders, the team, the structure and the quality of a business. How will that affect where people spend their work energy? Is your company Ready?

In the EXPERIENCE AGE, consumer's & competitors will share more access to a top-down view of your business. This will lead to new cultural and corporate shapes.

# STRUCTURES

Imagine a corporate hierarchy of personnel, as if it were a real building. What does the structure, of the decision making floor, look like?

Look through the examples on this page. This is a visual outline of what corporate structures can look like from an energetic standpoint. The contracts, rules and regulations employed by companies dictate the flow, but the energy for corporate function is always supplied by the individuals. An understanding of these interactions will give any leader, access to untapped resources.




**Companies, Hierarchies & Organizations**

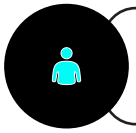
**Business comes in all shapes and sizes.**

Traditionally, this was the most commonly-held shape for the top levels of company hierarchies.

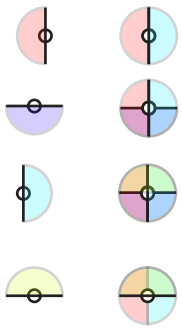
**Find your shape:**
How many points, make up the official connections in your executive/decision making group?

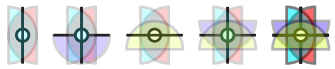
**Forget about WHAT the colours are:**

Does your team compliment one another? Is your leadership analogous or diverse?
There is no right or wrong, to how it is formed. However, outside observations must be utilized in order for leadership to have clarity. A fundamental ingredient for making wise decisions.



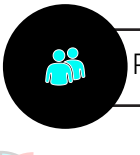
**Individual**
The circle in the center represents the agency every individual has. While relative to circumstances, situations and the options available in the moment. Agency is at the core of every human in some measure and thus serves as a shared connection point between humans, at the very least.



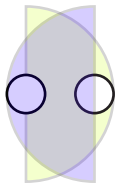


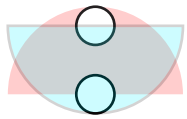
## Various Complexities

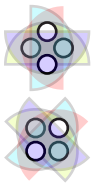
Everything from our intent all the way to our actions. Our thoughts, our speech, our body language and so many more things go into the effects which individuals can have on a group or setting. How they overlap are as much dependent on the group state of mind at the moment and how the structure itself has been formed over the years.

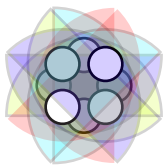


Partnerships and duos.

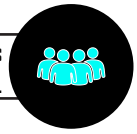


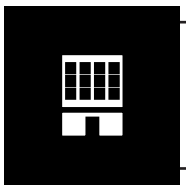




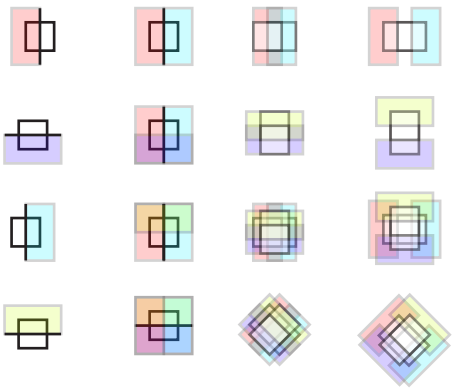


Teams, arise within corporate structures. Sometimes by design and other times through survival instincts.

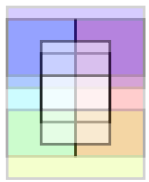




Business, company, organization, corporation, etc.
The Square expression, represents rigidity. The existence and necessity of legal contracts, rules, protocols and other important procedures of operating under official capacities; form and conform the nature of a business.



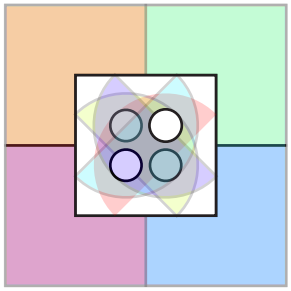
Clear Lead-ship Floor

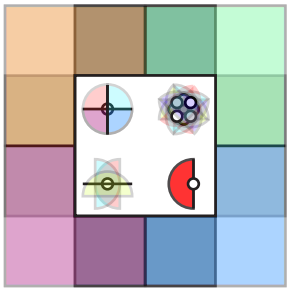


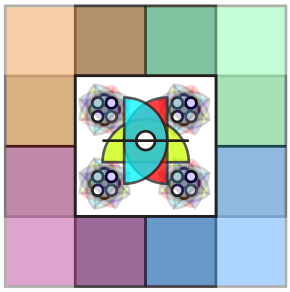
Divided Lead-ship Floor

Unclear Lead-ship Floor

How Clear is the structure to everyone?
How Clear are the leaders?







Consult with us to discover which way to go in the Experience Age.

Analyze with us. As we conceptualize the structure, pattern and emanations of your team.

Innovate with us. As we find ways of incorporating customers and community into what you do.

Help us. As we work to establish public trust. In order to help your business and society on a larger scale.