

Live Authentically

Shop Locally | Spread Good

Designed to fit

Teams and leaders function best when everyone is on the same page. Include clients as a part of your eco-system.

Owners, executives and managers: Explore open discussion and discover resources readily available to you. Enjoy simple solutions that will put you ahead of your competition.



Utilize motivation for horizontal growth and reduce the exploitation derived from vertical constraints.

Why? Economically...



Calgary & Alberta Focused

*We have the People
We have the Resources
We have the Skills
We have the Technology
We have the Education
But we're focused on the World*



In 2004 Alberta had paid off the provincial debt. And now it is back larger than ever.



This is due to a variety of factors that are not necessarily any one Albertan's fault. Yet, individual/family wealth is scheduled to be reduced. Careers and hopes are being dashed. But rather than explain the problems here. Know that there are solutions.

Collective Mindset Goal

Overcome harmful economic and local business behaviours, simultaneously.

Scientific pursuit is moving from technology to psyche. Education is shifting towards entrepreneurship. Everyone is hoping for creativity.

Calgary, has a privileged and diverse position that will allow it to spread good once it secures its own backyard.
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Uneducated Philosophy

A pattern. Designed to ease the stress on Calgary's private sector. It is a pathway to a new paradigm in which our local businesses no longer need to follow the leaders of industry (National/Global) as the opportunities to become a city of leaders is before us.

All industries are currently moving from the information era to the experience era. Thus our design is predicated on broad community goals which can be shared openly amongst the private sector. Business of all sizes will be able to extend their neural network as we bridge the gaps of collective psyche which are harming our local economy. The new age of business is in the realm of the psyche as technology is already set to increase at a warp speed pace. Large moves by nations and corporations around the global stage will continue to happen. Localities that know how to work with the people who share a physical common ground, will be the places that retain choice and liberty. Wealth in this age comes from people and their interactions with new thoughts or experiences.

Retail and Sales Organizations

Benefits

For individual Calgarians:

- Will no longer be treated as a consumer.
- Will find pathways to good business relations.
- Will be able to follow an economic behavioural pathway, in which they can begin to see their positive contributions in real-time. Thereby creating a societal behaviour which induces natural rewards from easily obtained positive experiences.

For the Business Itself:

- Brand awareness and support based on character (Ability to stick to good competencies/policies) leading identity.
- Good business practices will be rewarded naturally by consumers.
- Will learn to shape with their customers.

For the City:

Businesses with local executive levels need to be supported. In return they need to have pathways for easily supporting the economy in return.

Public Sector and Energy Sector Organizations

For Departments: Executives, workers and managers.

- Resource for open discussion about how to move towards working with people based on character over politics.
- These are the tough issues. The "ism's" and elephants in the room that nobody likes to discuss.
- We will foster pathways for open discussion and locally remove the red tape of political correctness. As it is squeezing outdated answers from people who are often, following a psychological system that is in need of a public update. Working towards mediation is the path forward to a brighter Alberta future.



The Private and the Public Sectors are transitioning from co-dependent behaviour to interdependent.

**History is not our fault:
But the Future is**

Direct Business Training



Uneducated Philosophy offers group levels and full corporate training programs centered around building public trust and awareness.



Relevant topics for the new economy:

Moving from the Information Age to the Experience Age.

Upgrade your client and move away from consumerism and labels.

Brand character vs Identity. What they are and why it matters.

Local partnerships trump global partnerships.

Corporate responsibility in local economics.

Local Advantage = Revival Opportunity.

Also Available

States of emotion, brainwave frequency and customer behaviours.

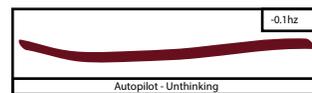
How to combat National corporate marketing, advertising and other strategies that are actively and passively working against your business.

Foster a collective mindset focused on doing and providing good, for the company the customer and the city.

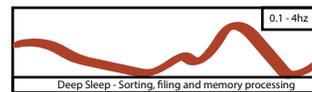
Best for Passive Selling Environments.

Best for individual learning and corporate training.

Best for Active Selling environments.



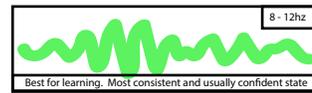
ε Epsilon



Δ Delta



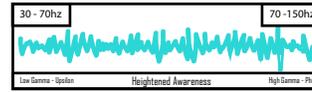
θ Theta



α Alpha



β Beta

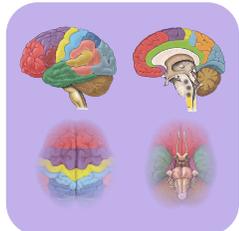


γ Gamma



Ω Omega

Required for Deep Restorative Sleep.



Most common state for work.

Interactive Tours.



The
Mall

See Business, Economics
and the mall itself
in an Novel Way.

Eco-Sphere

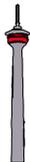
Our current tour is centered around "The mall" eco-sphere.

Local businesses within Calgary's style of malls are all ventures within a uniquely competitive industry of marketing, brand awareness and consumer analysis. They rely on subtle creativity and a perception of trends for survival.

This tour is designed to put Calgarians who work in the retail sector in touch with an eco-sphere that is rich with inspirational and innovative thought, when seen from a new perspective. This tour combines business and sales insights with individual rewards to employees. This action not only induces states of learning but also creates a behavioural pathway for the fair trade of support in exchange for experience and novelty. When done simply on the basis of being good local neighbours, a sense of good-will is fostered as a foundation to build upon.

Malls Provide:

 Access to safety, security and other amenities.
They also act as an assurance to the public that we and our participants are complying with reasonable social-distancing measurements.

 Good malls provide a unique opportunity for a public trust to reduce the cost of traditional sales training by inducing a workable arrangement for all parties involved.

P Parking and accessibility like no other publicly available plazas.
With hours structured for convenience.

Tours (Open and Guided) are by appointment:
Operating Hours are:
Monday-Thursday: 11:30am -5:30pm

How it works:

