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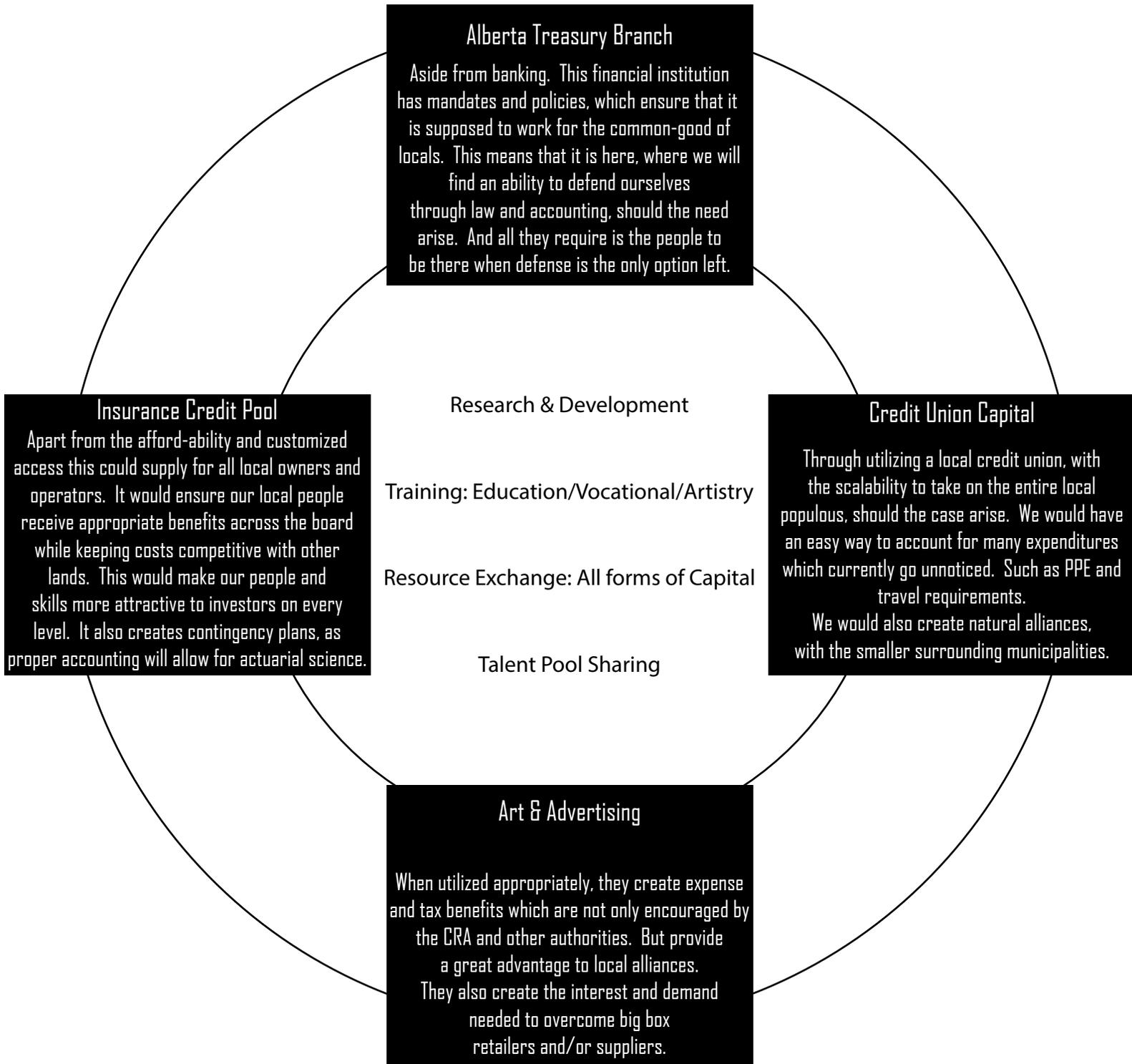
**Authentic Occupational
'Business Authenticity'**

Advantage

DRAFT VERSION

**For the people dwelling and residing upon
the lands of Calgary, Alberta & Palliser's Triangle.**

Initial Strategic Outline



Contingency Planning & Ancillary Agencies

Stabilization through Trades

With the ability, to re-create anything already built in the world, it is time for us to employ our own people in ways that secure our needs locally, with the plan of growing our Futures and other Trade Options.

Work Spaces & Discussion Houses

Currently, with investment in space and structure at an all time low and the impending inflation which is rising, in a multi-level way as to hide it from the common-sense. It is imperative that locals begin to re-capture their own buildings and the land which they are upon.

Alberta Treasury Branch

Resource Exchange

Talent Pool Sharing

- All of this MUST be targeted at alleviating the burdens of:
- Our operational and Emergency Responders.
 - Our indebted Court & Political Systems

Insurance Credit Pool

With the ideals and currency being driven towards equilibrium, so that restorative centers are a focus whereupon we will find a re-generation of both mental and physical labour. From there technology will be able to provide allowances for maintaining. In this way, positive effects will flow to all ages and thereby create a new common-wealth, centered around common-good.

Credit Union Capital

Research & Development

Training

Art & Advertising

Anchoring Thought Tanks

Whereas, we live in a place with highly specialized talent and intelligence. Thought Tanks, which diversify our special classes need to be enabled. So that we can stimulate the production and quality of the items which we will need to offer our foreign trade partners, as we seek independent wealth for ourselves. These are called thought tanks and not think tanks in reference to the anchoring points we will need to set.

Debt Solutions Specialties

To be provided so that while abilities and skills are being offered, plans for utilization are instilled as personal attributes. In order to benefit both the group and the unique individual characters, which comprise this operation.

Additional Information/Intelligence

To date, Actuarial Sciences have only been utilized in their most rudimentary and primitive forms. As they operate almost solely, in the realms of insurance. The Art of 'Actuarial Sociometry,' allows us to apply the Science ahead of our behaviours, thereby effecting the economy in ways that will increase the numbers we desire to see in our reports. Which we endearingly refer to as the 'After-Math.' This due to the fact that war does not happen as violently in a controlled system, such as our Constitutional Democratic Capitalist Social Welfare Government, when compared to other systems leading all the way to the most abusive, known as Anarchy. Anarchy, is the "Great Reset." However, there are those within the World Power structure who believe they can contain it, in the hopes of creating a Utopia for themselves.

Yet much of this is brought on by the people, in all classes whether high or low, and it is the middle-class that can make the difference for Calgary, Alberta & Palliser's Triangle. In order to provide the basis of reasoning for why this is, the following two widely-know phrases are offered: **"As Above, So Below."** And, **"Let not thy left hand know what thy right hand doeth."**

It is the case that, like many things which become cliché or catchphrases, and operate within our common-tongue. The full ideals are lost as these are shortened and separated from the experiential wisdom of which they were derived. Below, the full passages, are reluctantly given, due to the serious nature of how words and quotes in our culture can create 'triggers' of trauma in the mind of individual readers. Therefore, it is with prudent care, that these are given without quoting the sources as those who know, already know and should find satisfaction within that knowledge. Enough so that they may take care when offering their own explanations and interpretations of both the source and substance, in order to not invert the better qualities and characteristics of these quotes.

"That which is Below corresponds to that which is Above, and that which is Above, corresponds to that which is Below, to accomplish the miracles of the One Thing."

"But when thou doest alms, let not thy left hand know what thy right hand doeth:"

These are quotes which can be utilized as the intent to do good, is within all people. Whether they have previously done wrong to another, or themselves and whereupon should be the basis for an ideal or law to be not only followed, but structured around. That Law is known as:

"Hurt People, Hurt People. But Helped People, Once Restored, Help People."

This intent, will become an ideal. Once it is an ideal, it will become a common-law. This is the nature of how our established laws both in the letter and of the spirit came into being and currently manifest and operate causes and effects everywhere upon our land. Once this is a law, it will allow an X-Factor of sorts, to capacitate our people, in order so that they might truly do what another seemingly impossible catch-phrase that has already been imposed upon our will indicates.

As we truly will be able to raise ourselves, with our own bootstraps. And while the physics of old, which were Great in their time, suggested that this is an impossibility. The furthering of exploration into the Quantum Realms, has allowed already, for organizations which seemingly are on opposite ends of the entire human race. To come together, behind the scenes, were they have found solutions and remedies in the mental planes, that they are more than eager to apply in the physical realms once the people stop diversifying themselves through familial grudges, working complaints and acquaintances that end due to one bad first impression. There is a 'Theory of Everything,' which has been known in music and other practices for quite some time, while modern day physics and economics are finally at a place, wherein a translation of the common-tongue and the removal of dangerous connotations in the mind, can bring about a peace on earth. For those, who are reading this and thinking of a scale the size of the globe. Please readjust, and understand that a Peace on Earth, starts always with a Piece of Earth. And that piece, can be right here in Calgary, Alberta & Palliser's Triangle. Should you just trust other locals, and not avail your frustrations within the confines of ideologies being propagandized to our lands through the use of technological illusions within a global communication broadcasting system. The answers are not in the world, they are in you. And nothing truer, nor more frightening (for those who do not trust themselves), will ever be written or spoken to you. I, the author of this publication, say these things unto you now, as it truly is the case that there is nothing to fear but fear it self. And once the Arts of both "Actuarial Sociometry," and its subsidiary display known as "The Art of Discussion," are allowed to manifest upon our lands, you will discover for yourself just how UNIQUE, INTELLIGENT and BEAUTIFUL your own individual character truly is. And your neighbours will begin to celebrate you for it, as you begin to celebrate with them.

Initial Plans of Monetary Intervention

At this point in time. Franchises, Multi-Level-Marketing and similar business models are killing the economy of Calgary, Alberta and Palliser's Triangle.

For the bulk of this publication and to keep the analysis brief at this stage.

The focus will mainly be kept within the confines of the Franchise model, as it is both the most prevalent in scope and capacity and thereby the easiest to transmute into local ownership. Whereupon capital can be recirculated for growing other local owners and assisting people caught within the frameworks of other 'dangerous-to-local-prosperity' models (through over-saturation and the negligence it produces). So that they may also transform into operations more suitable for the people they do business with and the lands in which they are upon.

The Strategy is to adopt Horizontal Integration practices in order to, transport many of the Vertically integrated supply chains and business opportunities so that wealth can be shared in a way, where currency operates more as an intelligence system. Thereby allowing it to flow freely, as river water should and not how values are currently derived through strategic forces upon a false "laissez-faire market." As it is the case that these are easily controlled by traders, so alien to our nature and populous, that they are protected by invisible Walls as our work-energy flows through their Streets day after day after day.

It is a suggestion, that the reader take time here to reflect upon their own situation and how aiding their neighbour with their own special talents and resources, could enable that same neighbours or others close by, to do the same for them. And what that would mean in the larger scheme of things, especially in regards to finding harmonious work/life balance within our current 'time = money' economy.

This is the group portal which stands before us, and leads into an already precedented economy known as 'Vibration = Light.'

At this point in time. Franchises are killing the economy of Calgary, Alberta and Palliser's Triangle.

There is nothing wrong with the franchise model, nor those who offer it to our people and those in other lands. However, our inability to protect local ownership, has created a convenience driven economy. This has led to an addiction for consumerism, in the mass of our populous, without individuals having any real knowledge of how stifling this is in terms of creating containment for the velocity which we are able to generate.

In laypeople terms: We are buying ourselves into debt, every day.

By labeling services essential and non-essential, the governments and authorities were not helping. However, they do have mandates which require them to enact these measures. One problem which arose during the lock-downs was found in the structures of big box retailers. Due to their methods of consolidating many markets into single locations, they were able to stay open and take business while local owners were forced to shut down. There are many things to point to, as logical justifications for these actions: Amount of people employed; Higher likelihood of enforcing pandemic policies; Ability to offer most common-goods in one-site; etc. But these also point to a response, again of convenience, but this time for the authorities who are supposed to battle that impulse, as focusing on convenience in any sector (even bureaucratic ones), always reduces the quality of the end product.

There are also many other arguments which could be made for small businesses, if 'Actuarial Sociometry' were allowed to be applied, such as:

- Viral load, seems to be the main indicator of whether or not someone will become affected. Even with the limitation of people within a building, as well as mask mandates. Forcing people to shop for consumables at only a few locations, likely incurred more sickness than if the small businesses had still been in play. As the air containing the viral load, would have remained for people to walk into, especially when considering ventilation in these locations was not upgraded, to deal with the nature of the pandemic.
- Creativity was stifled, as we witnessed many small business owners, implement procedures and protections on their own time and dime. Only to still be shut down. When it is likely that they would have been the ones, to spend money on better ventilation systems and other ingenuities, which could have kept the trades market in play and again assisting both the health of people and the economy as a whole.
- Real discussions were and are not allowed, on the subject matter. Which again contained our ability to be creative in dealing with the pandemic, and also led to many people falling into traps of mental anguish, since their expressions were denied and they were not allowed to work through their thoughts, even with people in their trust circles.

What do big box stores and the pandemic have to do with franchises?

There is no opportunity to gain market control, at this point, through attacking either government policies structured around a pandemic, or the big box stores which are finding easy money, due to the aforesaid restrictions upon local business. Should we as a populous continue to focus on these, before establishing a proper local alliance. We will all succumb to losses in revenue so great that many who were building or living their dream will find the need to sell stakes in their companies or their company as a whole. Thereby, owners will be pushed out or quasi-franchise themselves to investors, who work them as a piece of their portfolio and quality will suffer due to the template nature of such investments.

Therefore, if we are to increase our ability to support and grow our economy in a way where the currency is placed into the hands of people who will support local business. We must look to transform the franchise businesses into something of real ownership, that assists and does not deplete our work-energy through the contrived means and legal schemes already in operation and specifically designed for that purpose.

The only way to do this, apart from throwing money that no one has at the problem. Is to work with suppliers, artists and professional service centers, which all have a stake in the local business game. Simply put, people who live here and who could benefit from transitioning the minds of would be franchise owners, as well as current franchise owners, by availing them with programs that are custom to their own ideas and dreams. To do this a pipeline of sorts, needs to be built with others similar to it, which would lead people to a hub for local business. See page 3 for a rudimentary illustration, displaying this thought anchor.

The following pages, will display the vast amount of areas where franchising opportunities currently arise, in order to show just how many markets this model has found and grown roots in. It will then take a look specifically at the Fast Food industry, now titled Quick Service Restaurants (QSR). Finally we will look through their own reports, for how these can be taken apart and decentralized away from national opportunities. Thereby revealing where a proper local alliance, centered around revenue and not profits could revitalize the local economy, through siphoning the aforesaid opportunities, to people who would actually reinvest in communities for true reasons and not solely advertising campaigns.

FRANCHISES BY INDUSTRY

Accounting / Tax Services
 Advertising / Marketing / Promotional Products & Services
 Alternative Dispute Resolution
 Automotive & Truck Services / Products / Rentals
 Banks / Financial Services
 Beauty / Cosmetics / Supplies
 Building & Design Services
 Business - Supplies / Equipment & Services
 Business Aids & Services
 Business Consultants / Services / Training
 Business Services / Office Space / Coworking Space
 Children's Products & Services
 Commercial - Janitorial Services
 Commercial - Supplies / Equipment & Services
 Commercial / Residential Services
 Computer / Software / Internet
 Custom Deck
 Designated Driving / Transportation Services
 Digital Marketing / Website Development
 Dry Cleaning / Clothing Care
 Education / Training / Coaching

Educational Products & Services
 Employment / Personnel Services
 Environmental Products and Services
 Event Planning
 Financial / Cash Services
 Fire Prevention / Safety & Security
 Food - Baked Goods / Coffee / Donuts
 Food - Grocery / Specialty Shops
 Food - Meal Assembly
 Food - Quick Service Restaurants
 Food - Restaurants / Dining Rooms
 Franchise Consulting Services
 Franchise Development
 Furniture / Upholstery Repair
 Hair & Nail Salons / Spas
 Health / Fitness / Nutrition
 Health / Safety / Environmental
 Home - Decorations / Furnishings
 Home - Improvement / Renovation / Restoration
 Home - Inspection Services
 Home - Maid / Cleaning Services
 Home Based Businesses

Hospitality Products / Services
 Hotels / Motels / Campgrounds
 Insurance
 Lawn & Garden Supplies / Services
 Lawyers
 Magazines / Publishers
 Mobile Businesses
 Other
 Painting Services
 Pets - Sales / Supplies / Services
 Printing / Copying / Shipping
 Real Estate
 Retail
 Seniors Services / Home Care / Transition
 Sign Products & Services
 Sports / Recreation / Entertainment
 Tanning Salons
 Travel
 Weight Loss Services / Body Contouring
 Wine Making

Franchising exists in almost every industry. And provides a convenient road for would-be business owners to take. However, this often limits the ability for local resources to be utilized. Thereby reducing the chance, in the very beginning that capital will be re-spent within the local economy. Again this is not bad in nature, but a forecast-able outcome of consequences stemming from a convenient approach to business ownership. As it invites many who take pride in their portfolios and not the quality of their businesses, to not only integrate in our markets, but also create growth for more investment directed at draining our common-wealth, so that they may hold and grow in our markets. It is also, an issue for local law, accounting and art practices, as they are faced with an inability to price their services for common people who really do want to own something which benefits both their aspirations and the local economy. This due to the high costs which have to be installed for professional services to assist in creating the road map to true ownership.

A proper local alliance structured around and capable of, seeing the whole scope of economic behaviours, would allow for these and many other issues to be resolved. In such a way, that our authorities both government and institutional. can take actions that don't simply manage debt, but create choice and opportunity for our populous to get out of the debt. By doing it this way, we will avoid many of the hardships people in other lands are going to be incurring, as equity must first be restored for equality of law and the common-good to become a reachable goal once more.

Below is another example of a franchise model. This one is setup to literally purchase office spaces and allow investors to own and sell them for the utilization of small businesses. While this is a good idea for their model it is something that, if we were truly protecting our own economy, would be seen as a bad idea for small businesses to pay landlords who have no stake in maintaining quality relationships, past what the rent provides them. A local owner with even a modicum of support networks behind them, should easily be able to offer better service and amenities, while funding many operations in the trades and maintenance sectors of our local economy.

IWG FRANCHISE OPPORTUNITIES

Regus SPACES. HQ Signature

The Fast Food or Quick Restaurant Service market.



Since 1964, this iconic restaurant has been in business and it is used as a case example here. As it shows that we have had an ability for local owners, to build a drive-thru establishment since at least that time. It also shows that the focus on local is not only a good idea, but a sustainable one. As it maintains itself through stabilizing the local economy.

{Message from the author}: I am seeking an investment in a practical working theory. And so it is right to point out that even though it still has some very intangible properties to it; this is how all operations start. Especially those of original design. Unfortunately, the scope of our shared-issues as people upon this land, means that I must ask for support, for an unconventional approach, as our conventional means are reducing our futures and trade options (economically speaking). Below are some justifications from this based on questions which were answered by Gus Pieters himself:

What motivated you to start Peters' Drive-In in 1964?

"I never wanted to own a franchise, but I wanted to own my own business and just be my own boss. I wanted a business in my own field. It's very important when you do something you do it in your own field. If you take the five best business people in town and give them a ladies' dress shop, how far are you going to get? They have to buy everything themselves and they have to advertise everything. To me, that's the most difficult thing of all, the ladies' dress shop. If you know nothing about the restaurant business, you depend on your chef. But if the chef quits, everything falls apart."

What do you remember about the early years of the business?

"It was tough, really tough. I had to borrow \$25 to put in a till because I didn't have any money left. My wife didn't have any money to buy groceries. I told her she had to wait until we made some money here. I started the business with \$15,000. I worked at Mobil Oil for five years way up in the Arctic, and that's where I made the money to start the business."

It is important to keep in mind, while conducting a brief valuation on the numbers within these quotes. That today, the same \$25 dollars borrowed would be roughly \$220 and the initial investment of \$15,000 would be close to \$130,000 for starting capital requirements. These numbers will become more important when we look at one of the less expensive franchises for investing in (Subway), and comparing the market opportunity at that time, with the over-saturated QSR market as it stands today. As it is right to infer that the ability of Mr. Pieters and his trust circle, to build and grow this establishment was due solely to a commitment from locals, based upon the time of establishment. However, just because things become more convenient, does not mean the principles of local trade, sponsorship and support are less effective. They actually are just more hidden within networks which require degrees and certifications over the tried and trusted approaches created by neighbours with aligned goals and vested interests.

Nothing will ever compare to good quality, good service and word-of-mouth advertising in terms of return on investment. Now, then, nor in the future.

At the time Peter's was established almost all of the money due to natural trade barriers and the nonexistence of the internet; nearly 100% of the revenue capital would have been re-spent in the local economy. This is a form of natural containment and the only issue would have stemmed with problems in regulating our velocity.

Today, the landscape is much different. And a large portion of the issues can be reduced, by re-establishing the vision of Peter's Drive-in, which implied avoiding franchising. The following pages showcase, how the strategies for execution can be implemented and where many business benefits/opportunities can come from. Through reducing regional/national commitments that are often hidden and typically depleting our ability to hold and utilize our own resources.

Franchise Capital Requirements Traditional Restaurants

General Breakdown for:	Lower Cost	Moderate Cost	Higher Cost	Method/When Due
Initial Franchise Fee	\$15,000	\$15,000	\$15,000	When you sign Franchise Agreement
Real Property	2,000	5,000	12,000	When you sign Intent to Sublease or Sublicense
Leasehold Improvements	86,000	141,000	186,000	Pro rata during construction
Equipment	4,500	6,500	7,500	Before we will order equipment
Security System (Not including monitoring)	1,000	2,000	5,000	When you place order
Freight Charge (varies by location and method)	5,000	6,000	7,500	Prepaid when you order or on delivery
Outside Signage	2,000	4,500	8,500	When you place order
Opening Inventory	2,500	3,500	5,000	Within 1 week of opening
Insurance	1,000	1,200	1,500	Before we will order equipment
Supplies	600	900	1,500	Before opening
Training Expenses (including travel & lodging)	2,500	3,500	5,000	During Training
Legal & Accounting	1,000	3,000	5,000	Before opening
Grand Opening Advertisement	2,300	2,500	2,700	Around opening
Miscellaneous Expenses (business licenses, utility deposits & small equipment)	5,000	8,000	10,000	As required
Additional Funds 3 months	13,000	28,000	43,000	As required
Estimated Total Investment	\$143,400	\$230,600	\$314,900	

Leasehold improvements, would go to local constructions and trades companies.

Equipment would go to a local restaurant supplier.

Security Systems, would be set up through closed captioning. Also, due to the fact that the alarm companies simply call the police or security teams as their monitoring protocol, one office could handle the same execution.

Outside signage, would become custom. Generated through local artists and print shops, thereby stimulating the economy. Much of this business currently goes to regional/national printers.

Insurance is already a credit pool which provides residual monetary benefits, apart from the product itself. This could be cooperative and spread throughout the business community.

Supplies, could also be provided by local business.

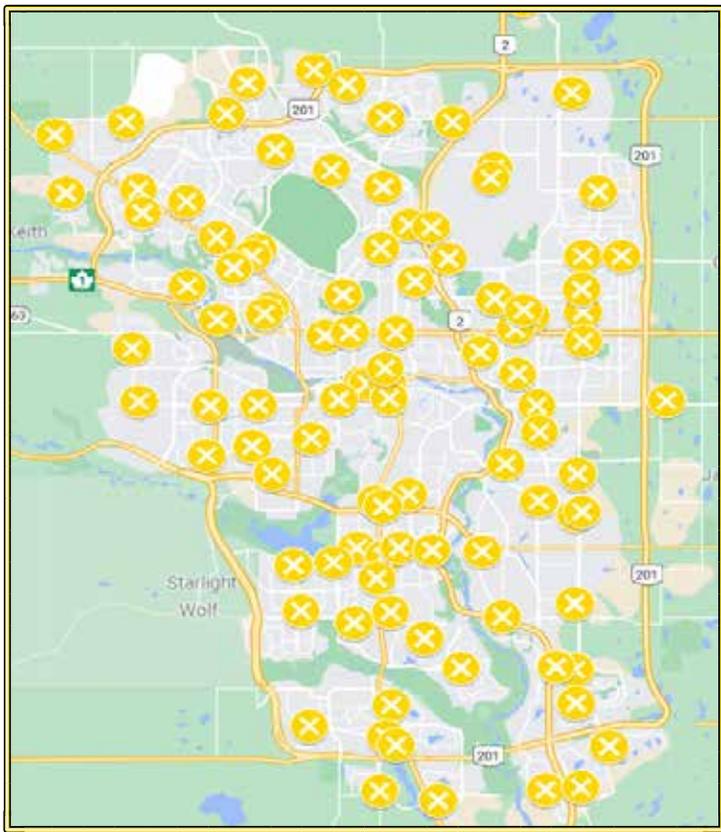
A hub for local QSR's could be activated in order to provide local training centers. Wherein, employees could avoid the travel & likely lodging costs while still having an effective trainer to provide insight. Not only into the operations itself but also the larger situation and need for local containment and the benefits derived for the common-good.

Many of the documents are a template design and while they look after the needs of individual brands. They are often not location or owner specific. They also are another way of utilizing local capital to pay for professional services outside of our local economy. This change would help alleviate some of the costs for accruing clients, which the professional class could utilize for assisting their local populous.

Similar to outside signage. Grand opening advertisement could be provided by local artists and stimulate our economy. Additional interest could be garnered through the use of fair-competition amongst skilled artists and professionals, while allowing participants to showcase their work.

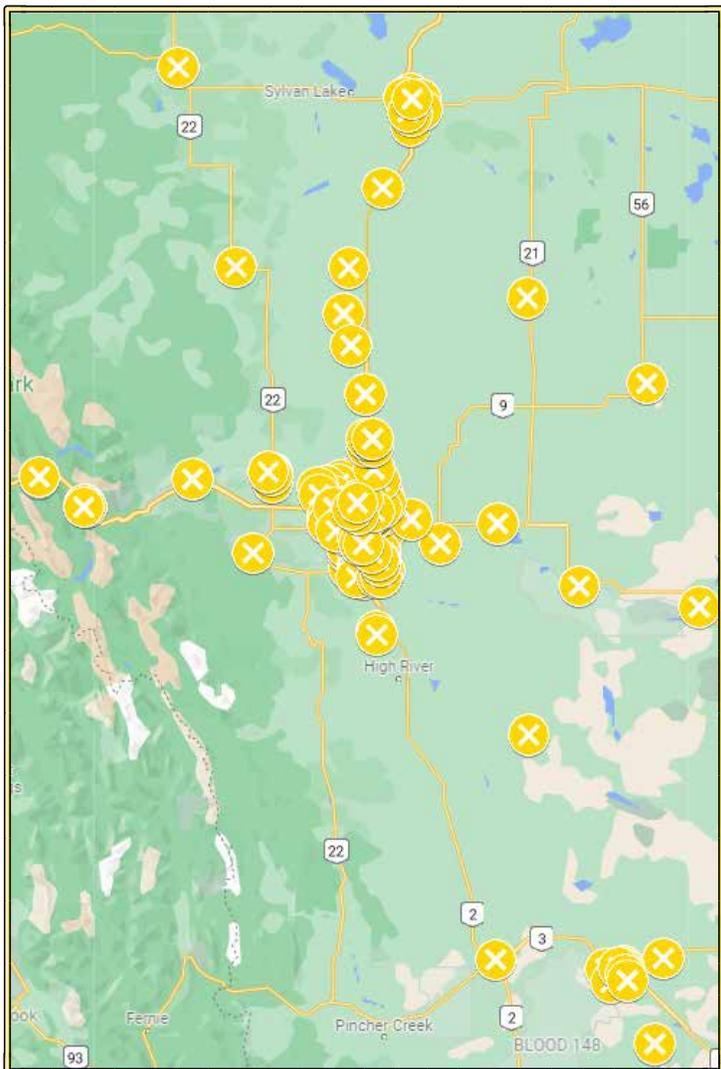
While not always the case in franchising. Subway currently approximates about 12.5% of the operating revenue will flow back to their Head Offices, in perpetuity. Thereby ensuring that their franchise owners, are in essence perpetual operators. And that capital is always flowing from our economy and back to places, where there is little chance it gets re-spent in our market. This reduces our ability to recirculate the currency within our borders. This indicates that it effects both our velocity and containment, thereby reducing our economic ability to sustain and grow for future generations to find advantages.

The following pages present a macro scope of this issue. We are only considering the QSR's for presenting an illustration of the overall issue, due to market-saturation. However, this same occurrence is found in virtually every market as the previous page indicates.



There are 100+ Subways within Calgary alone. While we would seek not to harm local investors, or franchise owners. We would find ingenious ways of turning them into true owners. Wherein the city and its people would establish a better recirculation system for our capital.

By pooling our resources and creating allowance for those who are used to paying the franchise fees, to continue with a similar program. However, for a set period of time, in which at the end they would be full owners. We could alleviate certain burdens placed upon our economy, while creating future revenue streams to ensure all those who are among this alliance recoup any present goodwill, at a later date. Opportunities to decrease any sort of membership fees, would create themselves. As actual ownership means that the people would be on the 'right side,' for capturing inflation, rather than how it is currently utilized as a tax, due to bad economic behaviours.



This graphic outlines, a supply chain network, which it can be inferred is likely similar with other franchise models. Whether they have sole claim over the freight business they offer, or are banded together with other companies to establish an operating network. While, it is likely to be publicly available knowledge it is often overlooked by small business owners, who are faced with their own set of day to day challenges.

This roughly, displays why there is such an inability for non-local to be both a more convenient option and seemingly more cost effective to the individual customers who are making their decisions on where to exchange their money for fast food.

While it is important to manage expectations, this type of action once known to the public and those operating within these supply chains. Would lead many people to becoming customers and thereby creating our own interest and demand amongst the local populous.

This would lead to a sustainable customer base that could be spread outward as long as we maintain the appropriate foundational principles and allow for creative exploration to lead the way. In areas were emotional responses are necessary for local engagement.

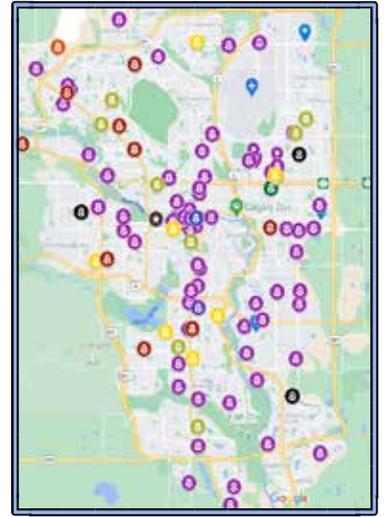
To further the scope... The businesses on the left side are also in the QSR market. While the businesses on the right are more indicative of markets which while somewhat over saturated; are more manageable in terms of market-size. Due to natural restrictions on the amount of franchises that could come into these markets.

CAFE'S



While there are retail chains being established, within the cannabis market. At the current time these are labeled in the investor columns and not as actual franchise commitments. Due to the governance in this market, they will follow what has already been outlined for the liquor industry.

Opportunities not only for local growth in this sector, but also crucial information for using art to provide an advantage to local owners will be found here. As anything that can remove our owners past the restrictive 'red-tape' in this market will provide precedents to follow in all the other markets.



Other QSR's



By partnering with grocery stores that are committed to local. And aligning with those that support co-operative programs. We can find opportunities for cost-savings while at the same time ensuring that the revenue is spread fairly to all involved. So that, at least, residual benefits could be enjoyed by members to this alliance within a relatively short period of time.

This is also an area of focus, as some very large box stores have been able to utilize the essential tag placed upon grocery. This to ensure they could still offer products, that people would have had to wait for, while local businesses were locked-down.

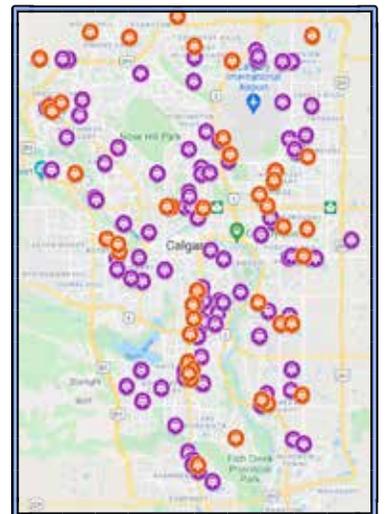


PIZZA



While certainly not indicative of this whole market, due to the ability of dealerships to provide these repair and maintenance services. The auto market, even on the retail side is a natural ally, for local. As their main product does not have any local option and so should not be held against them, when trying to sustain local bridges.

If enough supply in terms of customer demand can be channeled to partner sites, we would likely be able to substantially reduce many maintenance/repair costs. And alleviate some of the pressures local owners face, simply in transportation of their products, or even their employees.



Locals Win Again.

3

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Group Benefits

Individual Benefits

Start

Discussion

Introduction



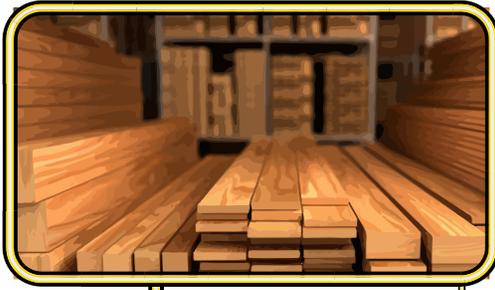


Experiential Economic Tours

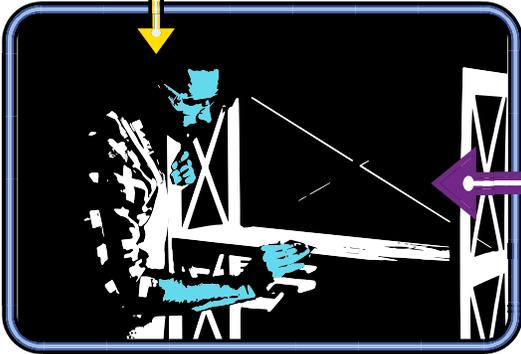
Customer-Driven Learning

Sample Outline For How Local Produce Can Be Achieved

It is the case, that much of the lumber we utilize for trading with the world, is sent to countries far away. Only, to be made into furniture pieces, which are then assembled in the US markets, for sale back to us. This is a situation, wherein any revenue we derive from our resource based economy, is depleted in an increasingly rapid fashion (due to internet purchases and technological advances in supply chains).



While there are many experts, who would first look to cut out the 'middleman.' Great value can be derived, by working with our local retailers who work with the lumber suppliers. Firstly, due to their considerable capacity to shop in bulk and alleviate our suppliers from having to search far and wide for dependable contracts. But also utilizing the knowledge, that we would find in many family or small businesses that are currently established and in operation.



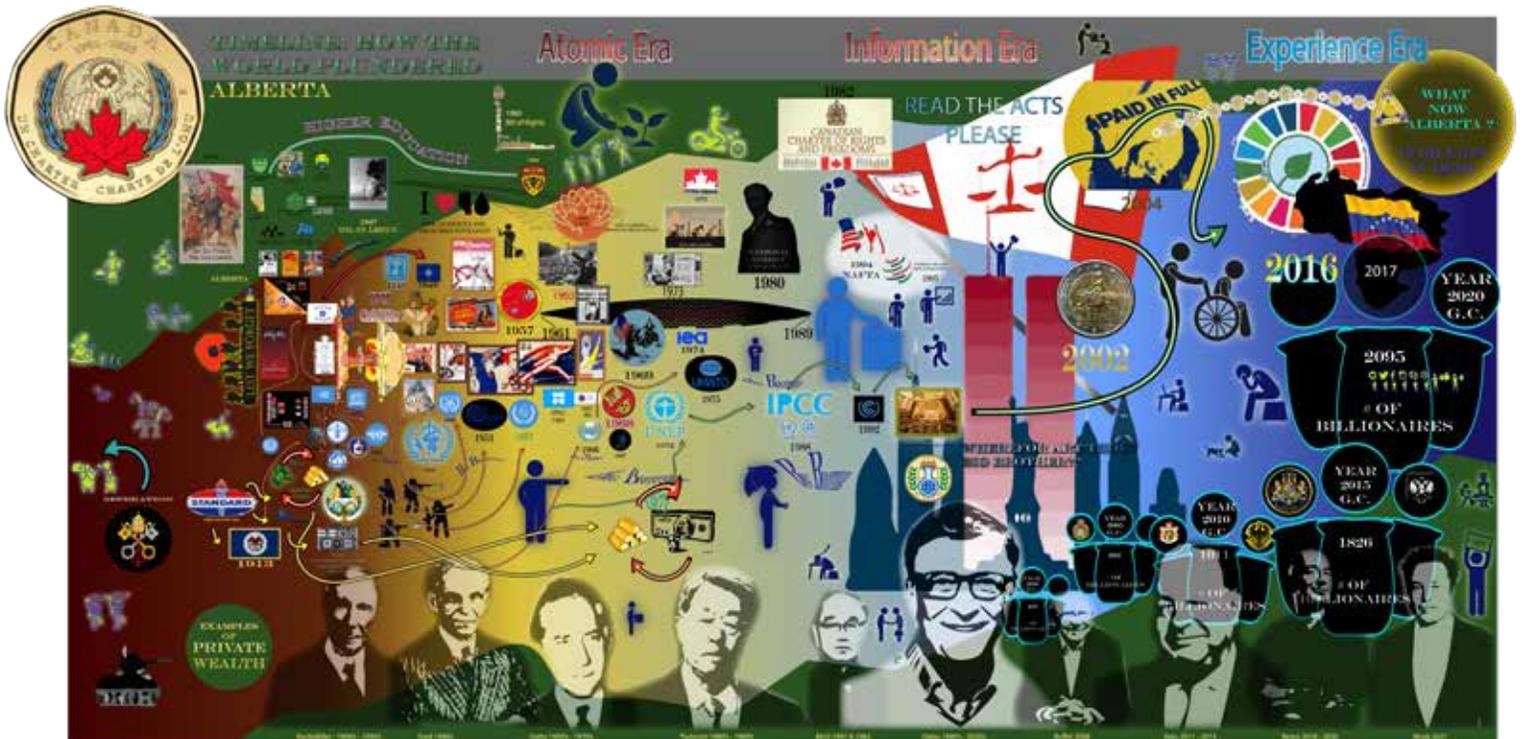
Skilled artisans, could be used to either make unique products or train others in the ways of wood working and furniture making.

Training resources, could be made locally:

- For the DIY adventurers.
- For retail sales training.
- For increasing customer knowledge on various types of wood, to help them in their purchases.
- For textbook material, to assist in our polytechnic school's ability, to begin producing businesses or the products themselves for our populous to utilize and generate independent wealth from.



All of this, when applied within a local alliance framework, geared towards the generation of wealth and the circulation of our currency. We would be able to amplify the current output, while providing alleviating outlets and ingenious ways to keep passion alive, amongst our core people. And also provide easily obtainable skills, for people to use in their own home and personal lives. Which again, when utilized through corporate business programs, would not only instill confidence in businesses which seemingly have no real relation, other than being local. But would also create interest and drive demand for local, whereby we can stifle the world propaganda, which has currently captured much of our local audience. We would also, through choice and fun, have found unique ways to increase our local talent pool and place us ahead of many other lands which are solely stuck in the world economy.



Alleviating Unnecessary Burdens For Your Employees

While it is likely unachievable at the moment, due to the profit-seeking nature most small businesses find themselves having to utilize. Largely, due to simply not knowing appropriate methods of accounting, tax loop-hole opportunities and the inability to recirculate revenue. It should be, with an alliance network that employers find themselves, first saving unnecessary costs for their employees, by providing small funds to reduce their burdens in thought out and strategic ways.

It is the case that partnering, with others and not simply placing "no soliciting" signs everywhere, but of all places, retail establishments and the like. Could truly create an interdependent framework for ingenuity to be mined, for both the individual and the greater good, so to speak. A couple examples of what is meant are provided below.

Phone Contracts: It is the case, that many people lease or finance their phones. Which ever term you wish to use has little impact on the reality of the situation. Owning your phone and than establishing contracts is often always the better way in terms of long-term savings. However, due to the necessity for communication and connection. It is the case that many of our people have succumb to the pressures of advertising.

By allowing, knowledgeable agents to come in, without being bonded to one specific provider, thereby establishing credibility. Literally one hour spent with a businesses employees, either one on one or in small groups. Would likely result in a more knowledgeable customer, at least within the tel-com industry.

From there, if the proper strategy were implemented. Small businesses and companies could look to alleviate the cost burdens on employees who simply did not know better. By purchasing their phones, and the warranties themselves for them. Surely, bulk savings could be supplied, as a skilled agent would know how to plan monthly purchases and bundle many businesses together. From here, the company themselves could take the money in incremental amounts from employee pay cheques, and in the end leave their own people with reduced monthly fees. Thereby, finding ways to increase their disposable or needed income, without supplying it through the conventional fashion.

We start with phone contracts, as most people are not ashamed of others seeing this information. As they would be with larger purchases. In this way we would thwart the campaigns which are tediously designed and ferociously executed upon our people by encouraging our own, other people to seek the most in sales. Which as an industry, should be more considerate of the individual customers in front of them.

Debt Solutions: More people need to know about and likely should sign up with Debt Solution specialists, rather than try on their own to roll their payments into bigger expenditures. This could be instilled right within the finance offices of both reputable vehicle or even housing sales companies. Incentives, for just sending a clickable link to all who have their credit reports pulled at participating stores, may create stable relationships between those who seek to save our populous from debt and those who create it. As it is the case that debt does need to be incurred for most people making large purchases and it is likely that those large purchases are necessary. However, due to the simple fact that any middleman derives their value in between the cost price and the selling price. Their should be no pressure, to sell a more expensive purchase, when the margins are relatively the same within virtually every product at this point.

And a partnership between debt solutions and debt sales, would over time, create simple to follow pathways. Which not only got the buyer what they need, but also reduce our group and individual debt loads, for future prosperity and real wealth to begin being derived.

With these kind of endeavours and others like them, geared solely for all within the borders of Calgary, Alberta & Palliser's Triangle. We can begin removing the class and group perks, which often are used as employment tactics or advertising campaigns. And in the overall scheme of things, do nothing more than to continue divide proximal neighbours solely by superficial means. For lands, that truly care about the people who live and work upon them, the governors and rulers know that the short-term application of incentives is rarely good for any long-term prosperity.

Some Points For Why This Is Necessary Both Now And For The Future

1. Infinite deficits are not a sustainable model.

2. It is the case that we can have both equity and equality if the people learn how to perform.

3. Greed and the derivatives which come from it, do not create better capitalism, but simply many ticking time bombs.

4. Seeing how fast we can exploit our lands resources, in the sake of convenient trade, when we have the skill and technology to slow things down. Is not only unsustainable but foolish.

5. Finding creative ways to make original products or specializations unique to our own lands, will create a culture that attracts not only foreign investment but tourism whereby we can sustain ourselves in a similar fashion to the sophisticated cultures that are currently operating control mechanisms on a land that is less than 200 years old in terms of common-wealth governance.

6. Currently there is a war on equity! This is an effect of a cause which started at the beginning of the 21st century. Whereupon, many people, who had already made their first home purchases in the 20th century found a new form of wealth derived solely from the aforesaid equity which is now under attack. This is due, to the nature of law and accounting. As many people were able to stimulate many expenditures completely from home equity and believed that the housing market could never depreciate. As the CRA maintains, it is land that is not depreciable and even that has limitations should nature decide to place droughts or storms upon the land. But housing is effected like any other market by supply and demand. And it is the case that if we have homeless people and people-less homes, that we will lose our lands to foreign investment schemes. The likes of which are operating now and in ways that our common-folk see only as political maneuvers, due to an inability to comprehend a global economy, which encompasses all industries; regardless of status claims such as monopolies, oligarchies, cartels, business empires and so on. What will happen, is that those who continued to live modesty will be fine. However, their friends, family members and coworkers, who did not live so modestly, will find themselves asking for help. And the old adage of "the meek shall inherit the earth," will be incarnated upon our lands. While this sounds like a reprieve to most, it is the beginning of something more akin to anarchy. And while we may not succumb completely to that model, which is "The Great Reset."

We will undoubtedly encourage more abuse, and lose more value than what is currently expected within the common-mind. This is why, many of our youth have adopted minimalist approaches, within their being without the ability to fully articulate their reasons. And it is why many seek to rent rather than buy. Those who are in the equity market already and have not utilized it for frivolous expenditures will also largely be okay. As it is likely that when they sell regardless of an up or down market, that they will come out in the same position they had expected to be. Evidence of this is already being seen in the Real Estate market. Wherein the unethical practice, which is currently still legal, of "double ending" housing sales strategies. Is utilized in such subtle means, that most home sellers are unaware of the revenue they have lost to an industry, completely driven by profit-seeking tactics. [For more on this, a link is provided](#) to a "Marketplace" investigation done by "Charlsie Argo." And this a form of journalism is what we should adopt here in Calgary, Alberta & Palliser's Triangle. As an informed populous would have taken the market crashes, which have occurred as a sign for the necessity of modest living.

The True Reason for Modest Living

While most will claim that bad fortune is only caused because individuals who are either lazy or inept. They are simply removing the group guilt from their own conscience. Many blame large companies for overseas 'sweat shops,' with little understanding of how a company that makes shoes in far off lands, would be restricted by that government from paying more to a factory worker, than what a local doctor or nurse there might make. This is the plight of modern day economics and the change for the world, really can start in Calgary, Alberta & Palliser's Triangle.

Many fail to comprehend how, goodwill donations of clothing to a continent such as Africa, actually stifled their ability to make their own clothes in areas which could have used small business infrastructure for containing their own wealth. In a continent rich with all the luxurious commodities the first world pays good money for. We think that it's just the people there who can't figure it out, as we turn a blind eye, to the militant operations that are funded by brand names, who hide their misdeeds and malpractices, rather than be controlled into doing the right things, through their own shame.

And I sit in Calgary, knowing how much goodwill we send overseas, even though we have goodwill centers here. They not only await, but clamor for supplies. It is these kind of ludicrous behaviours, and not solely the 'isms' which allow individuals to separate themselves, as though they simply through positions of privilege operate with characters in which they believe that somehow their status identifiers truly make them superior to their common neighbours. Even now, there are many seemingly charitable organizations and not-for-profits, set up only so that businesses which did not figure out how to operate on good revenue returns, can attempt and do deceive our government accountants into providing them relief and therefore, they are not truly charitable. But only advertise that they are. This is how modern day propaganda functions. And it is the nature of a profit-seeking economy to exploit.

For the many, who dismiss others as conspiracy nuts or crazy people. For those, who turn a blind eye to mental trauma or stay quiet in the knowledge that physical abuse is happening right next door. It is important to remember that:

"A bad person IS a good person's responsibility."

And that:

"Hurt People, Hurt People. But Helped People, Once Restored, Help People."

Charitable organization should not be a special class. They should be the norm and every single business whether large or small, should operate as a truly charitable organization. In a world where mechanization and technology is set to take jobs, we should see that it is not for the benefit of the few, but the masses. As labour should become easier, but not in away where opportunity is taken from the people. As work, is a part of life. And if a wealthy investor, removes 99% of their workforce, only to keep all the residual benefits that technology will provide, for themselves.

Who will be able to afford their mass of products?

In a country where oil, is valued more than water. So much so, that with all our pipeline companies and innovations within the field, we cannot get water to those who are deemed in reserve. Than what is this all for? And for the many who believe my writings or ways, too be to altruistic.

I ask what the common-wealth was established for if not for the welfare of the common?

Even now, the poorest child in Africa and the reigning sovereigns are in the same boat of extremes. As one has all the time in the world and the other all the money. And both are telling you the truth. When a child soldier is developed and people cast the blame downwards unto their situation. They give little thought to the manipulation of words. As it is both real and economic, when they say that children are sent to war, for our interest. Never forget that a bi-polar scale, is just a circle and it is why the extremes on both ends fight each other. As they are always the closest in ideology.

Many conspiracies are real and they are propagated by neighbours unto neighbours. The pandemic itself is real, but it would be foolish of me not to point out that just like our brains, our economy largely has two hemispheres. One public and one private. And right now, much of the working capital is being sent solely to one side. And as the terminations of nurses and would be doctors continues to outpace the expectations of all who are in the industry, the question must be asked, why? Just like teachers, soldiers and so many other public sector people the influx of money never ends up in their individual hands.

So when all those, people who are supposed to be dismissed, are crying out for you, individual reader, to "wake up," Know that every time you, see no evil, hear no evil, nor speak any evil. You are the one caught in a spell, in a caste system reminiscent of 'mystery babylon' where we do not understand each other, even though we share this land and break bread with each other. This is a design caused by greed and the hiding of shame. And it is compounded by all those who choose not to strive for authenticity. The outcome of which is graphically displayed on the next page. Should you have the courage, to but look, see, reflect and ponder. **"Curiosity did kill the cat," but the idiom ends with, "Satisfaction brought them back."**

LEST WE FORGET



Calgary, Alberta & Palliser's Triangle. I care not for what the "World" does. However, it is now the moment for us to lead the way. As we should Do Better. Simply because we can.



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BULLYING

At least 1 in 3 adolescent students in Canada report being bullied.



OPIOID ADDICTION

Opioid-related hospitalization rates rise fastest among youth compared to other age groups.

source: Statistics Canada



SUICIDE

Suicide is the second leading cause of death among youth 15 to 29.

Horizontal integration. Centered around apprenticeship and restorative centers, will lead to what is known as an archaic revival. And as my other works have sought to decree...

We endearingly call this "Art Nouveau 2.0"

As it will take Art & Wisdom to lead the way. As even in the face of all this adversity, it is right to begin having fun, while we labour for a brighter future and not simply more diversified portfolios. See through the world's game... So that we can all win! The **'Vibration = Light'** economy is real. We simply have to believe and then work to achieve.

MEDIATE

WITNESS



GUIDE

GUIDE



PAX

indigo

A Path for Wrong-Doers



Action 1



Action 2



Action 3

