

INFRASTRUCTURE

TRADE DEALS

OPERATIONS

GRANTS & PROGRAMS

LOANS & SUBSIDIES



KG

KG

Corporate	TAXES	Income
Wealth	More	Hidden

TIME

MONEY

GDP

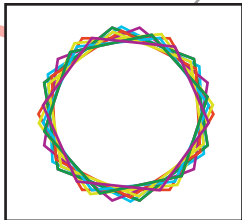
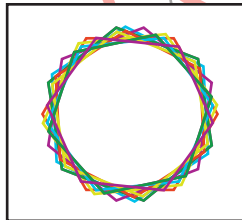
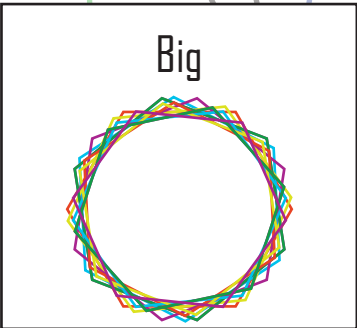
Business Activity

Big

Medium

Small

Niche



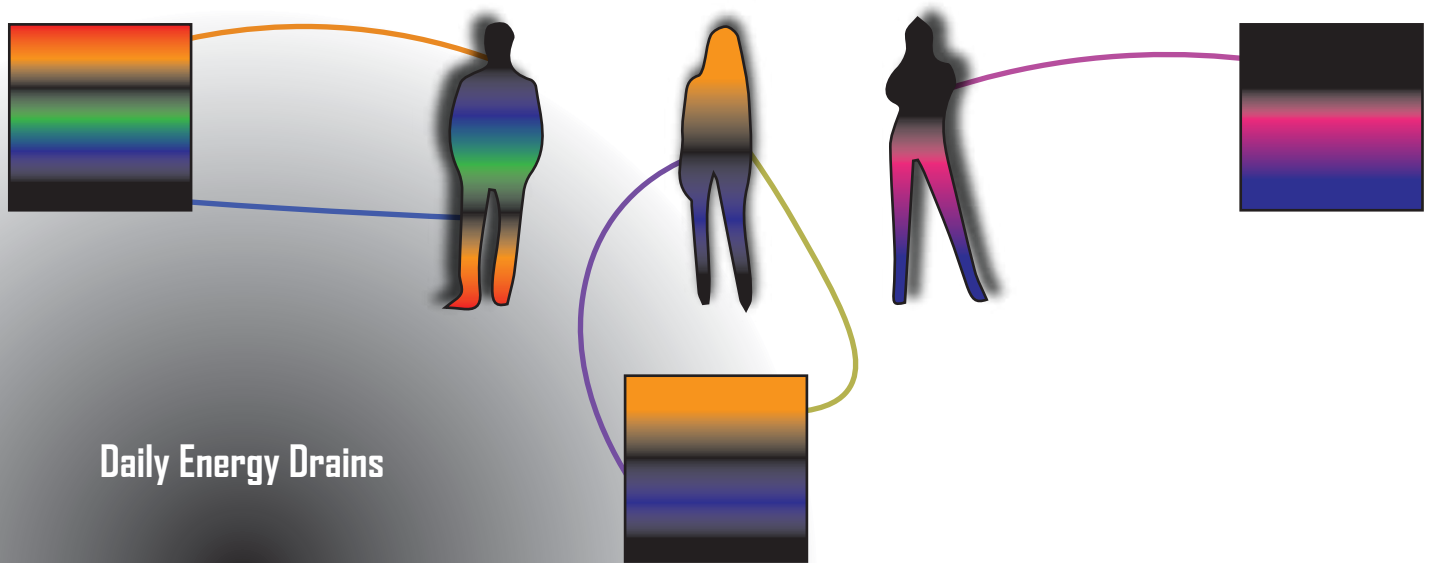


## Calgary: Diverse people. Compartmentalized living.

Our strengths allow us to attract value for our currency, at rates higher than most other places in the world.

We share a social order powered through a peace loving mentality.

And yet, our level of compartmentalization ensures that our people lose wealth to interests outside of our areas of influence and market borders.



Daily Energy Drains

People are the creative source. Ours are currently being depleted of both time and money. Without the ability to contain wealth, long enough to replenish local needs, we increasingly lose our ability to be a benefit. Evidence one way or another can be seen through a variety of lenses:

### ■Economically■

Inflation Rates, Interest Rates,  
Debt Increases, Dollar Value.

### ■Socially■

Language, Conformity,  
Classifications, Cultural  
Attitudes.

### ■Power■

Trust and Mistrust,  
Governance, Families,  
Communities, Basic Needs.

We are taught to think of brands, when we think of fashion.

Currently, this manifests in the common-mind as what we buy.

This is due to commercialization.

But fashion is so much more than commerce.

FASHION IS  
THE PEOPLE

BUSINESS IS  
WHAT WE DO



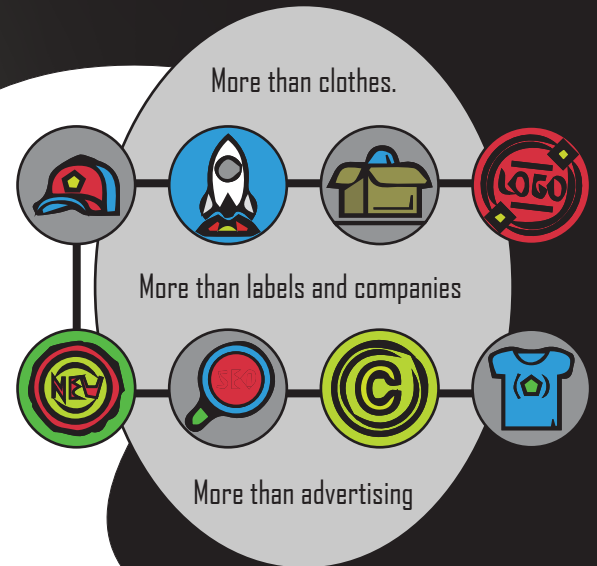
## FORM BUILDINGS

- Work to assure individuals increase in their quality of life.
- Shape and mold with authority and localities, to fill the gaps of society.
- Create pathways for exploration with safety and security.
- Hold value for wealth generation within their proximity.
- Entice and intrigue foreign expenditures without interest overload.
- Connects locals and provides AID while replenishing the local economy.

[AID: Attention, Interest, Demand]



It is more than jewelry.



# Where are we?

Calgary, yes. But knowing the time and place are simply starting coordinates for realizing our economic activity.



# Citizenry Core Questions:

It is not about outward identifiers. It is about individual feeling. Individual logic, rationale and actions. It is about relaying these sentiments to the group.

## So what are the correct questions?

The challenge is whether or not a city, can find answers, harmoniously. Our strength is in our various communities, societies, groups and diverse individuals. So what are our opportunities?

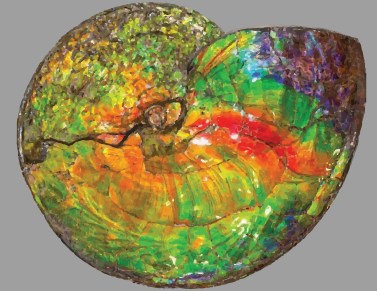
Who can be helped?



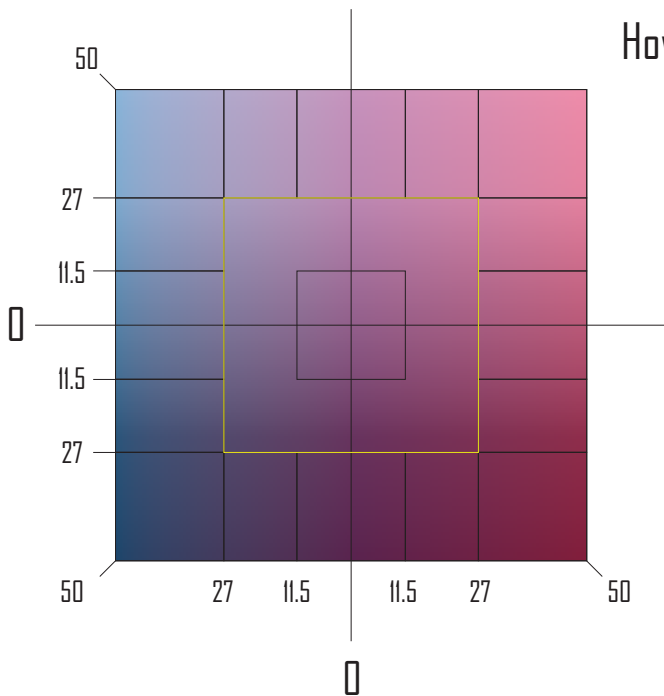
What can be beautified?



Why is it important?



## How do we do it?



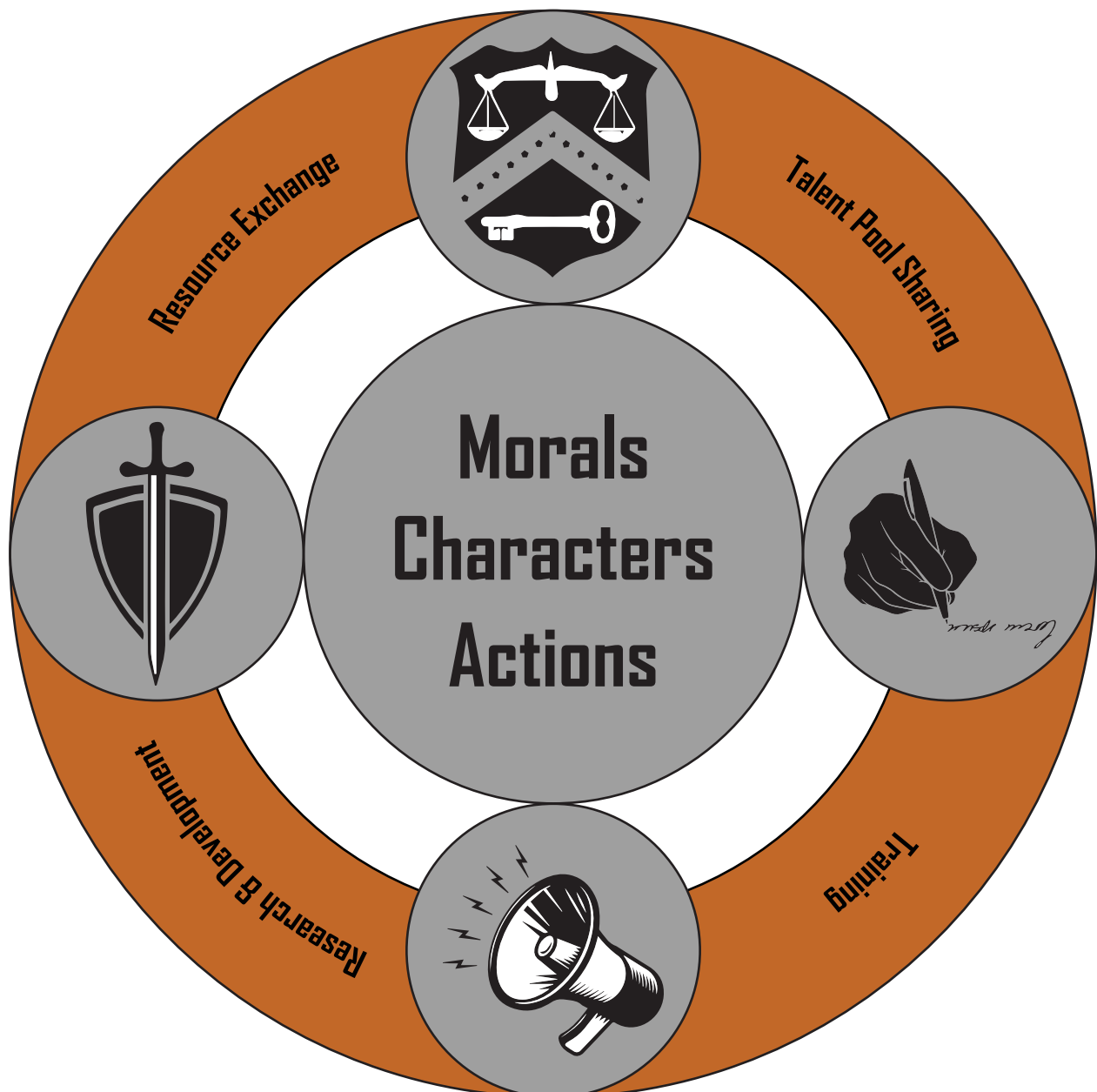
Orderly Altruistic	Neutral Altruistic (Orderly)	Neutral Altruistic	Neutral Altruistic (Chaotic)	Chaotic Altruistic
Orderly Neutral (Altruistic)	Neutral (O/A)	Neutral (Altruistic)	Neutral (E/A)	Chaotic Neutral (Altruistic)
Orderly Neutral	Neutral (Orderly)	True Neutral	Neutral (Chaotic)	Chaotic Neutral
Orderly Neutral (Selfish)	Neutral (O/S)	Neutral (Selfish)	Neutral (O/S)	Chaotic Neutral (Selfish)
Orderly Selfish	Neutral Selfish (Orderly)	Neutral Selfish	Neutral Selfish (Chaotic)	Chaotic Selfish

To gain the benefits which come from an aligned economy. We must discover the characters in our populous, in order to align the citizenry.

In business terms, the plan is quite boring, exacting and measurable.

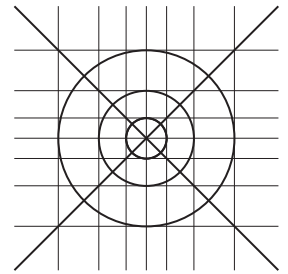
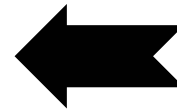
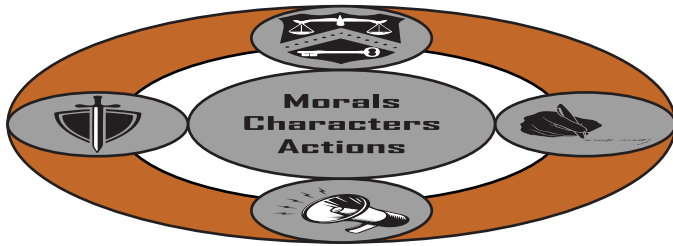
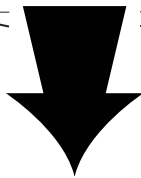
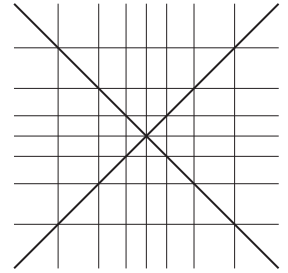
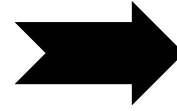
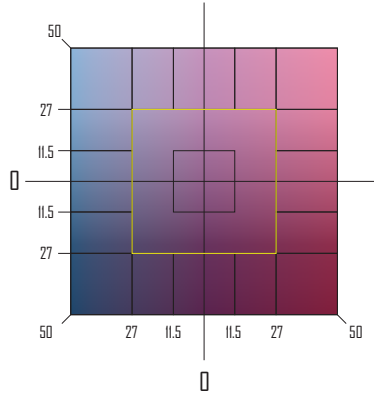
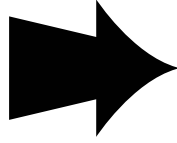
But on the high seas of mercantilism, 'form buildings' are meant to create both anchors and helms. Allowing private equity the ability to explore, without crossing the moral sensitivities which arise in public shores.

The Steering/Ship's wheel acts as a compass for becoming a Pinnacle of the West. Regardless of industry or sector.



Through development of the inner character, within the citizenry.  
 The spreadsheets and numbers needed for revenue reciprocation will be created.

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By aligning individuals and groups through morals and actions.

A society without poverty can be grown and prosper, without giving up liberties.

LIVE AUTHENTICALLY

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SHOP LOCALLY

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SPREAD GOOD

