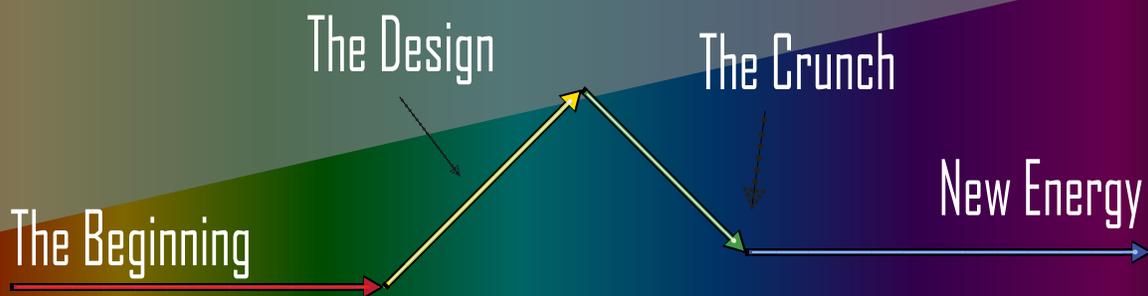


THE EXPERIENCE AGE

Intelligence for transitioning
from the Information Age.

Separated for Groups and
Individuals. People and
Corporate Perspectives.



Improvement is a choice. No matter the circumstance.

The Cognitive Arts

Utilize Frequency • Reveal Your Path • Experience Age



Frequency Waves

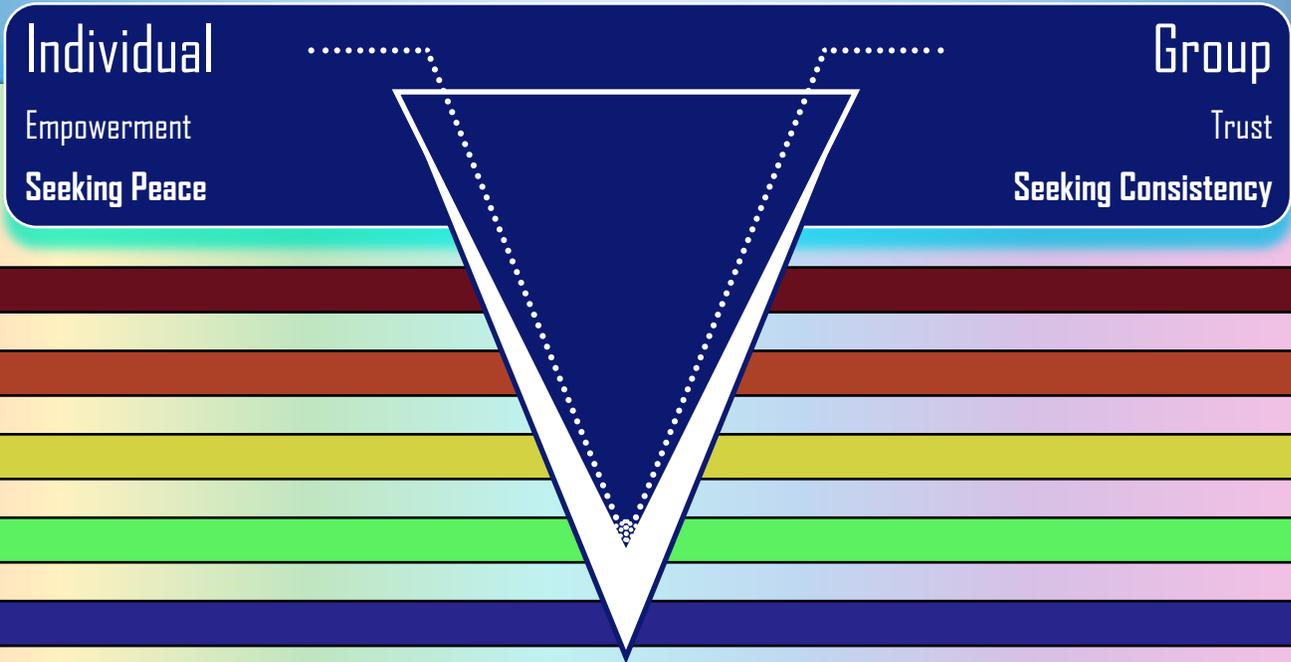
Everything our senses come into contact with, results in brain frequencies. These break into chemicals and either assist or harm our cognitive functions. Which can lead to a whole process of emotions, feelings, expressions, actions and more.

It is clear that science still has more to learn about our interdependent relationship with the Electromagnetic Field. Can desire or intent be used as tools for operating on our processes and communication. to effect the outcome of our reality?

What does that even mean though.? For an individual or for the personal and professional groups that a person may belong to. How can this help myself, my family or my business?

Knowing the history of advertising and propoganda. Creating an awareness for the operations and functions of marketing. Knowing how consumerism labels affect us. These things and more are tools, ready to be utilized by both individuals and groups.

People, their families and the societal organs or institutions which we all rely on will benefit from this knowledge as we transition from the Information Age through to the Experience Age.



Brain Wave Frequencies

Take control,
so that...

You can let
go!

ε

Epsilon Wave

Autopilot - Unthinking
0 - 0.1 Hz

Individuals: Reset Mode. Unconscious Seed Planting
Group: Basic level for marketing. Or long-term
populous mind-shifting.
Virtually Undetectable.

Δ

Delta Wave

Deep Sleep
0.5 - 3 Hz

Individuals: Deep Sleep. Filing, memory processing
Group: Not knowing what to do about the problem
as the group is still unaware of a problem at all.

Θ

Theta Wave

The Lucid Transporter
3 - 8 Hz

Sleeping: Rhythm-wave to REM stages.
Waking: Lucidity in life, transporter to Gamma States
Group: Best for Non-Intrusive Public Interaction or
Passive Selling Systems.

α

Alpha Wave

Confidence Pattern
8 - 12 Hz

Individual: Comfort baseline. Best for learning.
Group: Expectation of First impressions.
Best for De-escalation of situations and maintaining
confidence all around.

β

Beta Wave

Attention Soldier
12 - 38 Hz

Individual: Alertness. Attention over Awareness
Anxiety Inducement.
Group: Most active waking state. Identifiable with
most sudden changes in business and commerce.

γ

Gamma Wave

Percipience
30 - 150 Hz

Individual: Unique Pathways. Flow state.
Group: Spontaneously recognizable as once in a
lifetime, at first. Memorable while in the moment.
Best approach for Active Selling Systems.

υ

Upsilon Wave

Eureka and Reset
30 - 70 Hz

Individual: Reset. Quick insight. Ecstatic.
Group: When everyone in the group instantly
knows what needs to happen and things work
out.

Ψ

Phi Wave

Heightened Awareness
70 - 150 Hz

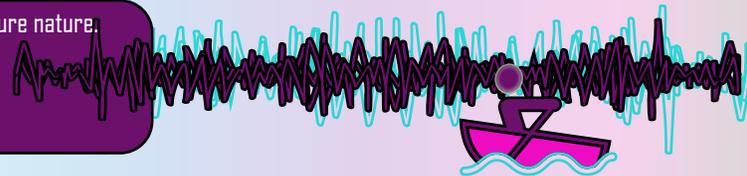
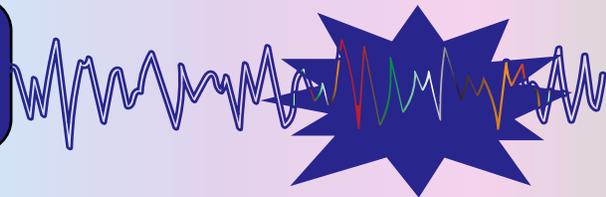
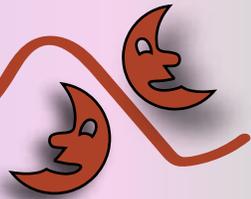
Individual: Sustained Flow. Intuitive math. Pure nature.
Group: The difference between good
organizations and great ones.

Ω

Omega Wave

Next Level Cognition
+150 Hz

Mastery of a skill and recognition of the
greater journey.



What is Your Future Target?

Your Heart's Desire

The Philosopher's Stone

Whatever you call it.
(Be creative).

Long-term visions, annual plans, short-term goals, etc.

There are many paths for individuals and groups to reach their goals.

This section is about the details, connections and steps for reaching Next Level Behaviours or getting restarted after a reset.

A Transcendental Object

Happy Place

The Ideal Path

Reset

Re-Prioritize

Next Level

Nonconstructive and Unaware

Realization



Constructive yet Unaware

Sensitivity

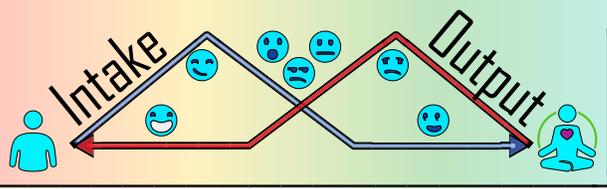


Relationships ■ Desires ■ Getting Started

Individual

Empowerment

Find Your Peace In Change



Relaxation of Constructive Behaviour

Lifestyle



Constructively Aware

Choice

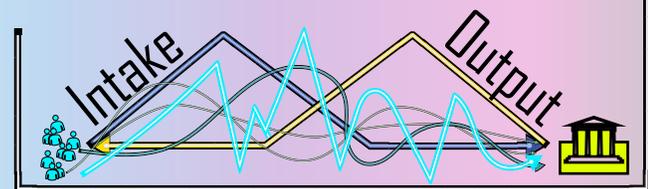


Discourses ■ Interactive Treks ■ Public Confidence

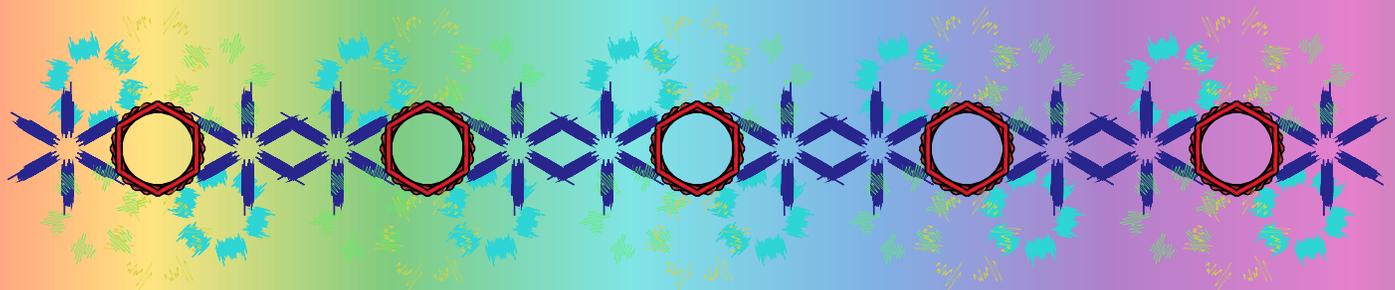
Group

Trust

Find Consistency In Change



For business activities in the experience age. Awareness of the mechanisms working on the individual will be advantageous for any group in a *psycheconomical* private sector.



Public Expectations

Expressions

Actions

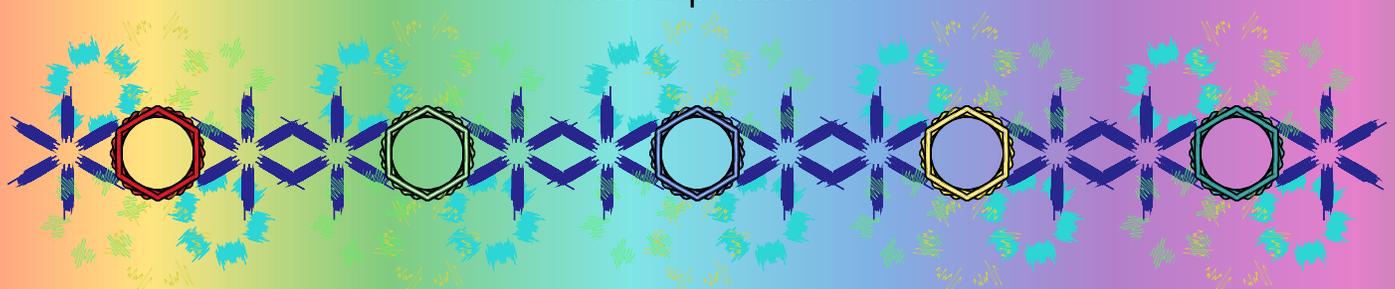
Alternative

Strategies

Business

Legal

Private Expectations



For the individual, an awareness of resonance, emanation, dynamic vibration and other observations of nature; will lead to new applications for the skills which they cultivated during the information age.



As with waking up, these frequencies are best for the beginning of plans, stratagems, goal-setting, etc. They each have a doorway to realms of subconscious thought. Administrative, frequencies that often work with human auto-function capabilities. The Conscious energy for individuals and business to utilize is found in their explorative abilities.

Controlled or Unthinking State
 Difficult to observe. Can be reached through hypnosis.
 Not a regular waking state. Less than one cycle per second.

Deep Sleep ■ Collective Unconscious ■ Healing
 The gateway to empathy among humans.
 For groups this is akin to the feeling of receiving unexpected support.

The Lucid Transporter
 Regular frequency for reaching REM and dream states. In waking consciousness, this frequency can be used to consciously connect us with higher levels of concentration, productivity and calming techniques.

Transcendental Step 1 - The Beginning
Individual - Root Feeling
Group - Shared Motivation



Alignment and acceptance grow in awareness.



Principles are more than a metaphorical shield against adversity.



Clarity
 Who What Where When Why and the 6th sense of what this all means in the moment.

The age old idea of knowing yourself, your desires and how you will get there.

For Business
 Are we sure everyone is on the same page?
 Training, practice, role-playing, meetings, strategies, innovation, thinking on our feet, acronyms, one-on-ones, processes, best practices, department overflow, turn-over, training.
 Culture building is pattern maintenance.

Compassion
 The Catch-all for Understanding

Even the ego sleeps. Even if we won't allow tough feelings in throughout the day. The human system has ways of dealing with stubbornness.

For Business
 Sometimes in business we follow all the rules. We follow all the steps in the process. We administrate and procure all the proper paperwork. We apply all the appropriate behaviours.
 Only to find out that politically correct, is not always the same as correct. Do not let the fear of liability get in the way of supportive behaviours.

Courage
 Whether starting over or beginning that next-level journey. It takes courage to forge a direction.

Seeking only the easy path. Is a difficult path to defeat.

For Business
 Change cannot be readily administered, controlled, or even properly braced for.
 On the high seas of commerce. The first level of courage was embarking with your corporate-ship.
 It's about finding ways to mend and upgrade without tearing down the core pillars of structure.

For Relationships
 Include sleep as a tool for your partnership, decision-making process.

For Business Leaders
 Give them more than advice, attention and orders. Give them your awareness.

Works Best For Individuals
 When we are open to change. Knowing that nothing real can stay the same forever.

Be Aware
 These frequencies are alluring but can lead to captivating states of being. This is where cleverness can become laziness. Ecstasy can become addiction. Or when disciplines and best practices fall by the way-side.

Works Best For Groups
 When time is set aside to give opportunity for new thought to be listened to. Research & Development with your teams has great value.

The struggle of the waking states is real. Sometimes comfort and anxiety seem inexplicably linked together. We know the best of plans are likely to meet obstacles. Knowing this, is a way to always find confidence in our purpose and foundation, even when struggle occurs. Conscious energy in this realm is best utilized for protecting the outlook. Prepare your ability to utilize gamma frequencies and find ways to sense the layers of your awareness.

Beta Waves - Attention Soldier!

Often associated with anxiety, nervousness and other states of being that many people find uncomfortable and prefer avoiding. These waves are underestimated for their ability to predict and prepare as they bring wide-ranging considerations to psyche. Connecting with them, helps us realize where our static is coming from and how we can diffuse or reuse it.

Alpha Wave - Your Confidence Pattern

Every individual has their own unique Alpha State. A place where they emanate their own version of this frequency. It is why we all recognize our Alpha as personal comforts or dominance.

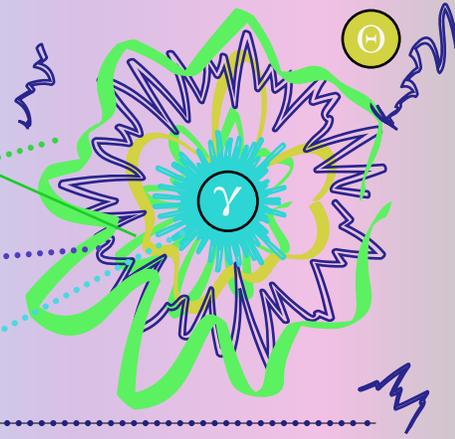
Generally great for communication, as it is the easiest frequency for people to create shareable states of being.

Layered Alpha Waves

Inner Beta Frequency (Normal)

Growing Gamma Energy

Outside Frequency Interference



Transcendental Step 2 - The Design

Individual - How will your journey unfold?
Group - Implementation Strategy

The Ideal Path



Agreement is the cement for business relations.



It becomes more than mere belief when you apply action.



Harmony

When you know you go. You may stumble or fall, but you never get to far from the course.

Experience reminds you of the costs of recovery. And provides you the ability of weighing your own actions before they've occurred. A great benefit.

For Business

Clear the connotations away from the words. Value the longterm as much as the short-term.

Just knowing that trusting people is the key to being trusted by people, is enough to create balance within teams

Luck

Desired by many who would never feel comfortable relying on it.

Reshape your understanding of it. Preparation and opportunity are fine ingredients for use in lifestyle recipes.

For Business

Can luck really be planned for?

Prepare your team, foster good habits and watch as everything falls into place.

Admit when you've been in a state of luck to discover tools for humility.

Manifestation

The act of bringing forth what is in you. The intangible becoming tangible.

You may smash goals of physical activity, solve problems with ingenuity or create art that will never be created again. Apart from being an outlet this is a high form of human communication.

For Business

Sometimes allowing creation to take place is more important for chemistry, brainstorming, communication, coordinating and many other intangible values then the creation itself.

In emotional roles such as sales or during times of difficult interpersonal meetings. It is important to remember to take small breaks as feelings do take a toll on all of us, from time to time.

For Relationships

You are only ever in control of your own commitments. It's about making sure you can keep those.

For Business Leaders

Make the shape of your communication as circular as possible.

Be Aware

Fear leads to anger. Anger leads to hate. Hate leads to suffering.

Anxiety does not have to be the path to the dark side. Whatever that is for you, a smile inwards can lead to the opposite direction.

Works Best For Individuals

Who know that worrying is a vicious cycle. When you are aware that you are worrying about worrying, you will know to stop.

Works Best For Groups

When we know that it is a team effort and every individual matters.

Transcendental Step 3 - The Crunch

Individual - The obstacle or the **catch**.

Group - Delegate for shared purpose.

This is the moment for holding a state of being for a prolonged time.

In step one the desire or shared motivation was analyzed.

This led to the creation of strategy, as our energies became focused on the goal of reaching the next level.

After the first few steps are taken, it is time to maintain character until the goal is reached.

Although the journey has just begun, the focus of this step is on the landing.

We know the adversity is coming. We may not know the shape or form of obstacle coming our way, but this is a necessary step for success.

This frequency is where we find the elements for impactful results.

γ

This frequency is where we find the power for flow states.

Calming Awareness

U

Ψ

β

Θ

α

The Ideal Path



Know thyself.



*Feed on the corn and not the husks.
But know the purpose of both.*



Metaphysics

The tools for utilizing resonance. All individuals have access to the electromagnetic fields operating around us to generate more than just the environment. Connecting with animals and storing emotions within inanimate objects are a few of the more personal ways, that individuals work with reality.

For Business

Learn to utilize political correctness for negotiation with the outside world. While seeking fairness within your operation. Your business is different than any other. Even when processes are modeled, followed or flat out copied. The way your business operates is unique to you, your role within it and the other people who are apart of this economic sphere. Develop processes that go with change rather than attempt to subvert a constant force of nature.

For Relationships

Learn from arguments.
Refuse the game of who is better.

Works Best For Individuals

Plan and prepare for the landing before you get there. This is when past mistakes or failures become wisdom.

Prosperity

It begins within. Even if you were born to a wealthy status, a sheltered life and had every desire handed to you. At some point you will begin your meetings with the real world.

Holding on to wealth can be as tricky to some as gaining it seems to be for others.

Wealth is not an external force separate from you.

For Business

Spend wisely when you have it. **But spend.**

Don't hold up your local economy for fear of running out of social currency.

By continuing a focus on research & design. While combining training with marketing. Companies maintain an interactivity with the larger community

Your business will be prepared and have allies for when the greater adversities arise.

Be Aware

This is when true character is observable. The darker side of humanity as it appears in the modern day; conceit; egoism and; the depths of abuse. Are often found at this stage of construction. Yet individuals and groups often deny it, when encountered here. We often only realize the repeat of toxic behaviour in hindsight while connecting dots in our mind afterwards.

Protection

We prepare so that we don't have to fight. While success in the experience age is linked with transparency and walking with an open heart. It is still necessary to show some prudence in the realm of sharing and connection. Learn how to sense your **beta-waves** so that you can transmute anxiety rather than succumb to it.

For Business

Sometimes allowing creation to take place is more important for chemistry, brainstorming, communication, coordinating and many other intangible values then the creation itself.

In emotional roles such as sale or service and during times of difficult interpersonal meetings.

It is important to remember to take small breaks as feelings do take a toll on all of us, from time to time.

For Business Leaders

A great leader creates trust. Gift it to gain it.

Works Best For Groups

The tangible metrics are already readily available. Spend time finding the intangibles of your people, your business and your market.

Transcendental Step 4 - New Energy

Individual - The reward
Group - The Monetary/Energetic Compensation

Energy is flowing all around us. It moves through us and it shares information in ways that are not always readily observable.

It is a connecting force between the individual and the environment. It layers into the direct group and so on.

It is both a cause and an effect, similarly to the way an elemental particle, doing its work as a building block for known life can be in, superposition.

Whether you are aware or not.

This energetic exchange happens.

This is the nature of the fundamental particles which make up our ever changing reality.

The age that is upon us, will cause anxiety for many as we shift into something unimaginable to many.

Light and vibration will be part of the equations for business as we move forward towards a societal resonance; stemming from stable economic cores and spreading outwards.

The Ideal Path



True relaxation is where growth and healing occur.



There is always more work to do. But you are working smarter now.



Regeneration

Sometimes we stay on an unhealthy path because we don't want to give up. We feel we can overcome an obstacle that maybe is meant for our future self to face independently.

Accept support in your life, as it comes in its various forms.

For Business

The seasons of events and holidays are the societal expectations of local culture. Utilize them but also find ways of sharing productivity to create further productivity.

The exponential possibilities which science has been promising is available with our level of technology. The new frontier is rooted in psychology and feeling.

Tranquility

This is a feeling and an art. The feeling comes upon us and we're okay if it lasts forever. We're also okay if it decides to leave us immediately.

The art for the individual, is tapping into that feeling for bringing solace to the now.

For Business

Share and update nostalgia. Corporate storytelling isn't for outward advertising. Understand **Internal Customer Theory.**

Vitality

We win some things, we lose some things and often we don't even know what we want.

But when you know your principles, when you find ways to discover more about yourself and how you interact with the parts of the environment which were undetectable. You tap into the restorative excitement of the Experience Age, which has now emerged.

For Business

Talk through the difficult situations. Reach out, make time the time to listen. The energy of ingenuity is inside your business already. We as leaders need to become better at finding it, and procuring from it.

Move from analogies of past focus, and towards themes of local cultivation. Find new success.

For Relationships

Is it a break, is it over, or have you simply met more adversity than you expected? Let go. Momentarily feel and gauge frequencies outside of your bubble.

For Business Leaders

If a battle is lost. The leaders will seek the blame. This is true leadership and is an action for winning the larger competitions of commerce as well as the hearts of your people.

Works Best For Individuals

Who actually know how to relax and the virtue that can come from it.

Be Aware

This is it. There is no true timeline for this moment, as it is that, a moment. When it occurs for you or a group, it is a portal either to a reset or the next level of your larger journey or undertaking. Remember to breathe, relax and rest. These should be part of any health system. Take time for yourself, daily, weekly, annually and so on.

Works Best For Groups

Cultivation is a process where all parts work together. Customers and Companies are part of the same group, not alienated adversaries.

WHY THIS MATTERS

The ability to create almost anything the mind can conceive, is what the Experience Age delivers.

An exponential rate of technological progress has outpaced humanity's ability to process. New educational or instructional institutions will be rooted in the psyche.



For Individuals: How we interact with the electromagnetic field can lead to happiness on top of the freedoms, securities and liberty that humans of past ages worked towards and also died for. Of course it takes more than just a mindset. Learn to utilize a starting point though!



For Societies: This provides an opportunity for revival, which will bring forth a stability in economics and quality of life. As we focus on character over identity. Rather than further decline into social issues, monetary issues and "isms."

For Business: In this Age, priorities and thought realignment will occur naturally. Customer strategies will be based around attraction principles rooted in holistic impact. Solid resonance will be the new branding. Find out what this means for your organization...



So what is this Experience Age, anyways...?



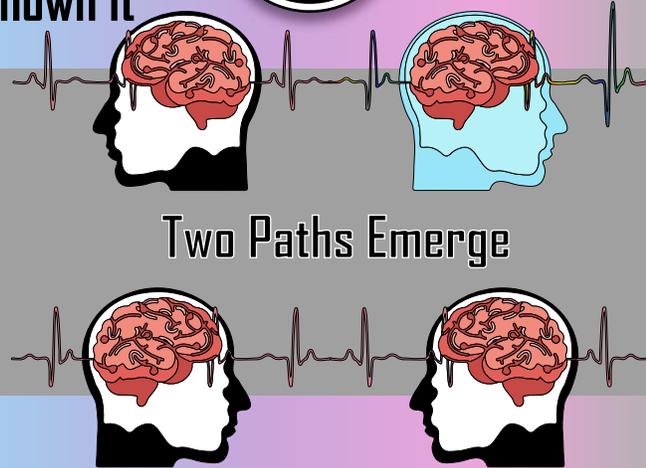
There was history as we have known it



Then the Atomic Age



led to the Information Age



Two Paths Emerge

and now new choices emerge

Previous transitions, happened across cultures at different times. This one will be felt individually. As truth becomes more evident to people, the gray area will reduce. New roads will emerge, yet only towards a lived contradiction of fewer choices. The Experience Age is what you, your family, team or company are going through now, or will be soon. Just like everyone else.

